SAGE Publishing your research in a peer reviewed journal: Tips for success

Marianne Gill, Senior Marketing Manager SAGE Publications



What I will cover today

- Why publish in a journal?
- Choosing the right journal
- Maximising the impact of published research
- Open Access options
- Preparing articles for submission & peer review
- Publication ethics
- SAGE publishing resources for authors
- A brief overview of SAGE Research Methods





Why is it so important to consider publication?

- Disseminate your research findings to the community
- Make a contribution to the field of study
- Influence policy
- Career advancement
- Importance of peer-review process: validation
- Dissemination
 - Online publication
 - International sales and marketing & PR support
 - Developing world initiatives
 - Open Access options if required





Which journals should you submit to?

- Aims & Scope
- Readership
- Impact Factor
- Reputation of the journal
- Types of submissions accepted
- Editorial Board, previously published authors
- Speed to publication
- Accept / Reject rates



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Dissemination & Discoverability SAGE Journals platform offering:

- Hosted by Highwire, 50million+ monthly users
- Highwire hosted articles rank higher on major search engines
- Toll free inter-journal reference linking
- Mobile optimized sites & mobile vouchering
- OnlineFirst
- Social bookmarking and sharing links
- Most read and cited article lists







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SAGE Open Access options



All SAGE journals offer green (archiving) and gold (APCs) Open Access routes which are compliant with major funder mandates



http://www.uk.sagepub.com/aboutus/openaccess



Preparing manuscripts for peer review: Check list

• **READ** the manuscript submission guidelines

- Referencing style
- Word limit
- Title, abstract, keywords
- Conventions of academic writing
- Supplemental data?
- Proof read
- Cover letter

About the Title	anuscript Submission Air	ns & Scope	
1. Peer revi	w policy		
2. Article ty	es		
3. How to su	bmit your manuscript		
	ontributor's publishing agr	eement	
	on of conflicting interests p		
6. Other cor			
7. Acknowle	Acknowledgments		
7.1 Fund	ing acknowledgement		
8. Permissio	ns		
9. Manuscri	ot style		
9.1 File			
9.2 Jour			
	rence style		



Preparing manuscripts for peer review: Copyright and Ethics

- Obtain permission for all copyrighted material
- Authorship / Acknowledgment
- Full disclosure
 - Funding statement
 - Conflict of interest
- Plagiarism
- Duplication
- Journal Contributor's Publishing Agreement

 $\mathbf{C} \mathbf{O} \mathbf{P} \mathbf{E}$ committee on publication ethics

http://publicationethics.org/



Preparing manuscripts for peer review: SAGE AUTHOR GATEWAY

- English language editing services
- Links to author guidelines
- Tips to help readers find your article:
 - Importance of search engines
 - Repeat key phrases in the abstract
 - Get the title right
 - Choose key words carefully
- Steps for authors post acceptance
- Tips to promote your paper
 - Using social media
- FAQs

- Top Reasons to Publish with SAGE
- Ethics and Responsibility
- SAGE Publishing Policies
- How to Get Published
- English-language Editing Services
- Manuscript Submission
 Guidelines
- Help Readers Find Your Article
- On Acceptance and Publication
- Promote Your Article
- Increasing Usage and Citations to Your Article
- Journal Author FAQ
- Useful Links/Resources
- SAGE Journal Impact Factors



Additional resources for authors:

Two-page free guide on the SAGE website

How to Get Your Journal Article Published

This document sets out handy tips on how to get published. Standards are high and getting published is not easy, but there are certain things to think about to improve your success rate at getting an article published in a SAGE journal.

Why should you consider publication?

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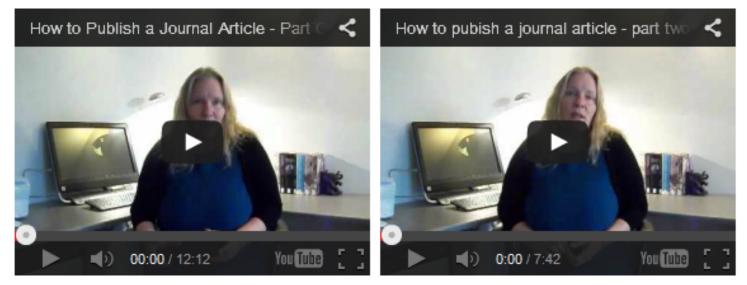
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Additional resources for authors: Two-part video presentation on 'how to publish a journal article' by

Dr Lucinda Becker. University of Reading. UK



http://www.uk.sagepub.com/journalgateway/getPublished.htm



Additional resources for authors: Useful books from SAGE





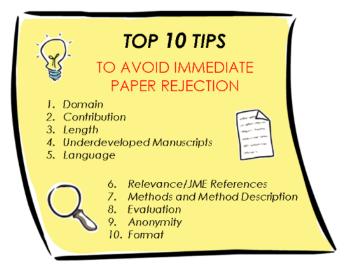
Additional resources for authors:

Follow the SAGE Connection blog

10 Top Tips to Avoid Immediate Paper Rejection

Posted on February 5, 2014 by

This piece was originally posted on SAGE's Management Ink Blog as "Want to Avoid Getting Your Paper Desk-Rejected?" and is resposted here with the kind permission of Management Ink Editors.



9 Publishing Basics for Anyone Submitting to a Scholarly Journal

Posted on November 5, 2013 by

Leah Fargotstein, a Social Science Journals Editor here at SAGE, was recently asked to participate in a panel where she was asked some basic, yet essential questions about getting published in a scholarly journal. In an effort to support any graduate students and early-career scholars out there who may have wondered about the questions below, we asked Leah to write up her responses. Here is what she had to say:



http://connection.sagepub.com/home/



SAGE researchmethods







Concepts & philosophies (372) Literature review (106)

Mixed methods (103)

Qualitative research (871) Quantitative research (166) Research design (364)

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In what disciplines?

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- Business
- Education
- Health
- Psychology
- Sociology
- Humanities



• Science, Technology, and Medicine



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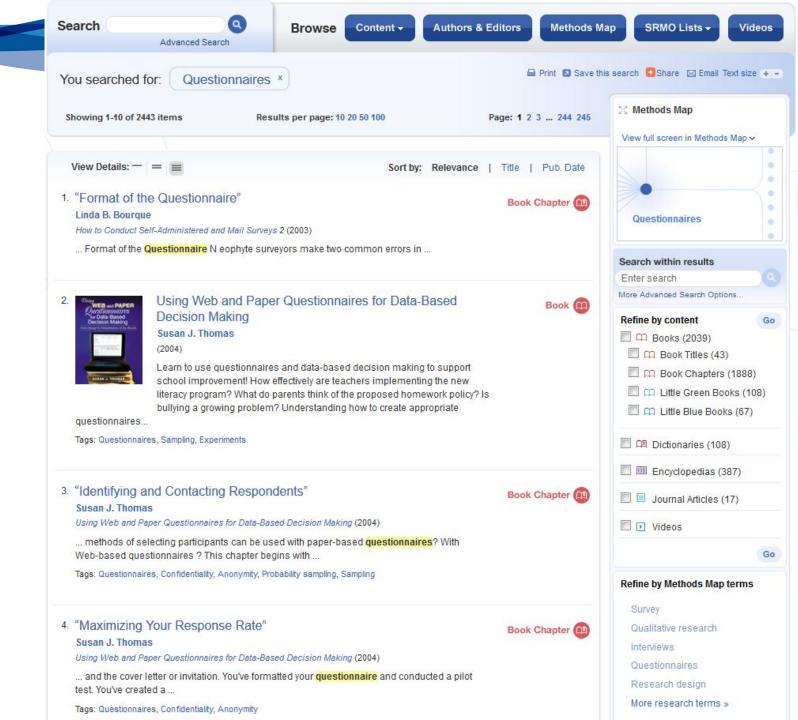
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- Specially commissioned videos
- Links to free web resources
- 51 titles added for 2014

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- Methods Map
- Methods Lists
- Integration with Methodspace
- About this Title / Author
- Evolving functionality year on year in response to user needs

Search Results page



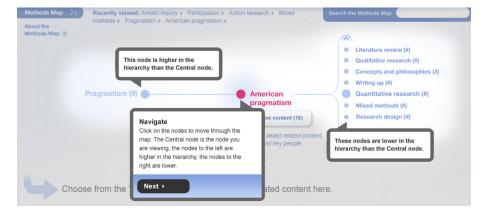


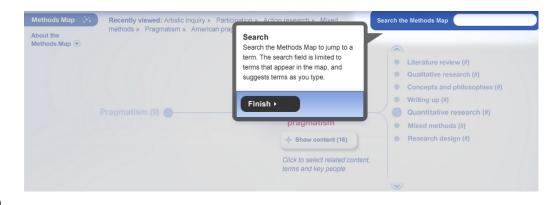
Choosing your research method: The Methods Map

• Not sure which method to use for your research? The Methods Map is a visual search tool supported by a unique, complex taxonomy of research methods terms, methodologies, and people in the field.

• This is a good place to start if you are interested in exploring research methodologies and discovering new methodologies.

•Further material on choosing your research method can be found on SRM including Stephen Gorard's video, *How do I choose between different research methods?*





SAGE research**methods**



Lots of resources

Lots of tutorials online at <u>http://srmo.sagepub.com/page/tips-and-tutorials/tutorials</u>

Video 1: SAFE Research Methods Overview Video 2: How to Start Your Research Video 3: Methods Map and Methods Lists



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'How to publish' resources in SRM

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