

Scientific breakthroughs start with Scopus

The database with a global eye on research

50,000,000 records | 21,000 journals | >5k publishers

Agenda



- Our mission
- Our customers around the world
- The role of Scopus
- Where will we go in the future?



A unique vantage point: the publishing industry



Elsevier Science & Technology mission



"Improve research

outcomes and

productivity for

researchers, information

professionals and

research managers."

Market leading information solutions, combining

- World class content
- Analytics and tools



Agenda



- Our mission
- Our customers
- The role of Scopus
- Where will we go in the future?



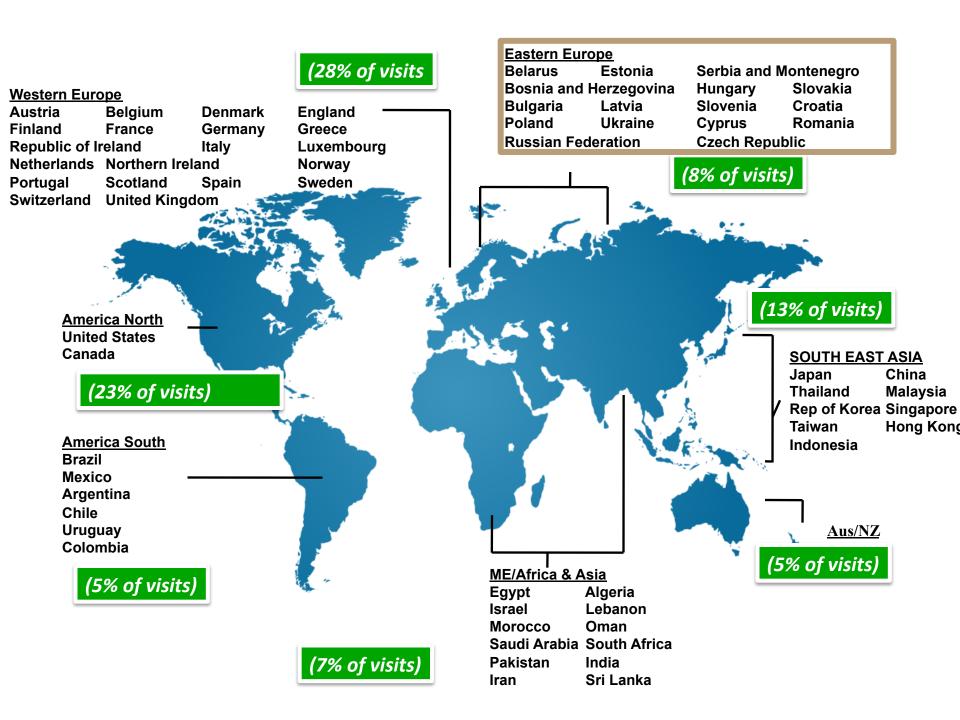
The worlds leading research universities





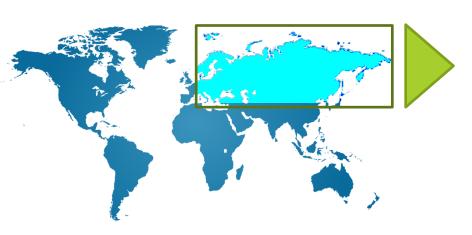
90% of the top 20 research universities rely on Scopus





Top users of Scopus by country in Central and Eastern Europe





Country	% of visits in 2013
Poland	32%
Czech Republic	13%
Russian Federation	11%
Slovakia	9%
Hungary	6%
Republic of Serbia	7%
Romania	5%
Croatia	5%
Bulgaria	5%
Latvia	2%
Estonia	2%
Slovenia	2%
Kazakhstan	2%
Belarus	1%
Ukraine	<1%
Azerbaijan	<1%
Kyrgyzstan	<1%
Macedoniaf	<1%

Top 10 institutes using Scopus in The Russian Federation





Name	% of visits in 2013
St Petersburg State University	10%
Higher School of Economics-Moscow	9%
Ural Federal University	8%
Kazan State University	7%
Moscow State University	6%
Siberian Branch of the Russian	
Academy of Sciences	5%
University South Federal	5%
Far Eastern State University	3%
University Volgograd State Tech	3%
RFBR – Inst Arbuzov Organic & Phys	
Chem	2%



Leading organizations rely on Scopus

Scopus







SIEMENS







MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION















Australian Government

Australian Research Council

Russian Ministry of Education and Science & Scopus



- Scopus recognized by Russian Ministry of Education and Science as key database for reaching international standards of excellence in education and science
- Scopus used as assessment tool within Russia's state program "Science and Technology Development 2013-2020."
- As a widely recognized and trusted source of scientific data, Scopus aids decisions on how to allocate resources to priority areas in science and technology.

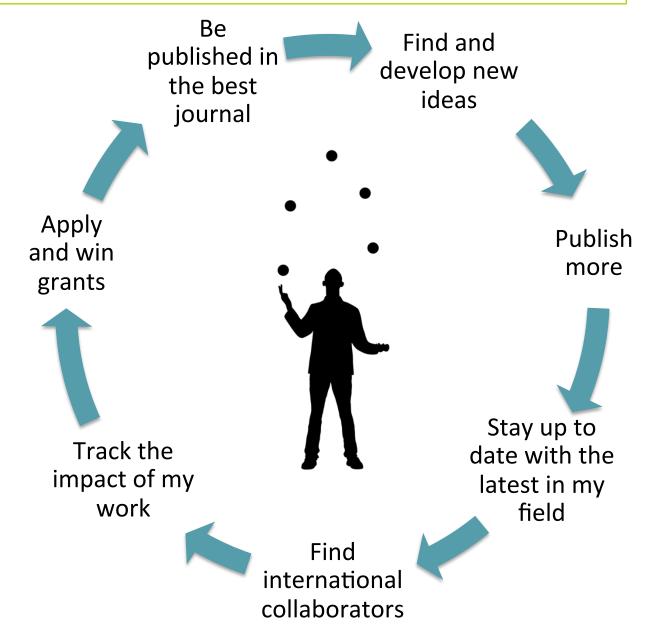
Agenda



- Our mission
- Our customers
- The role of Scopus
- Where will we go in the future?

Scopus is designed to help with the demands of modern research life





Agenda



- Our mission
- Our customers
- The role of Scopus
- Where will we go in the future?



Organize/ Store/Share Search Effectively





Interoperability



Scopus

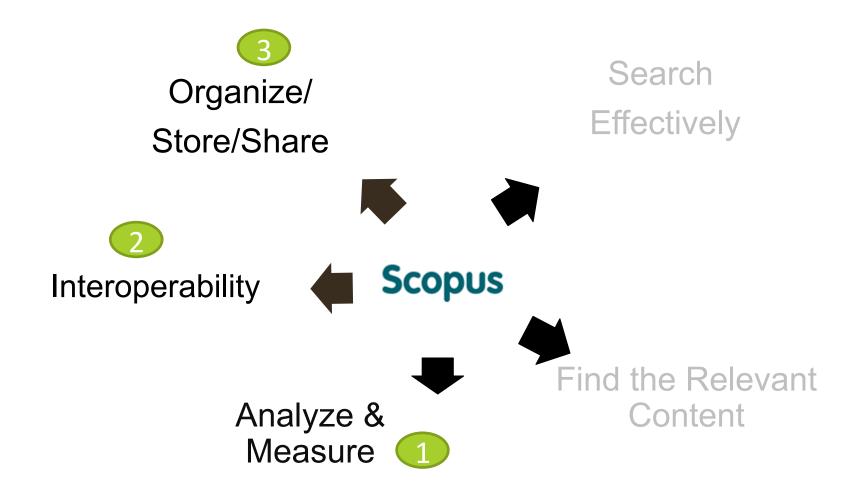


Analyze & Measure



Find the Relevant Content



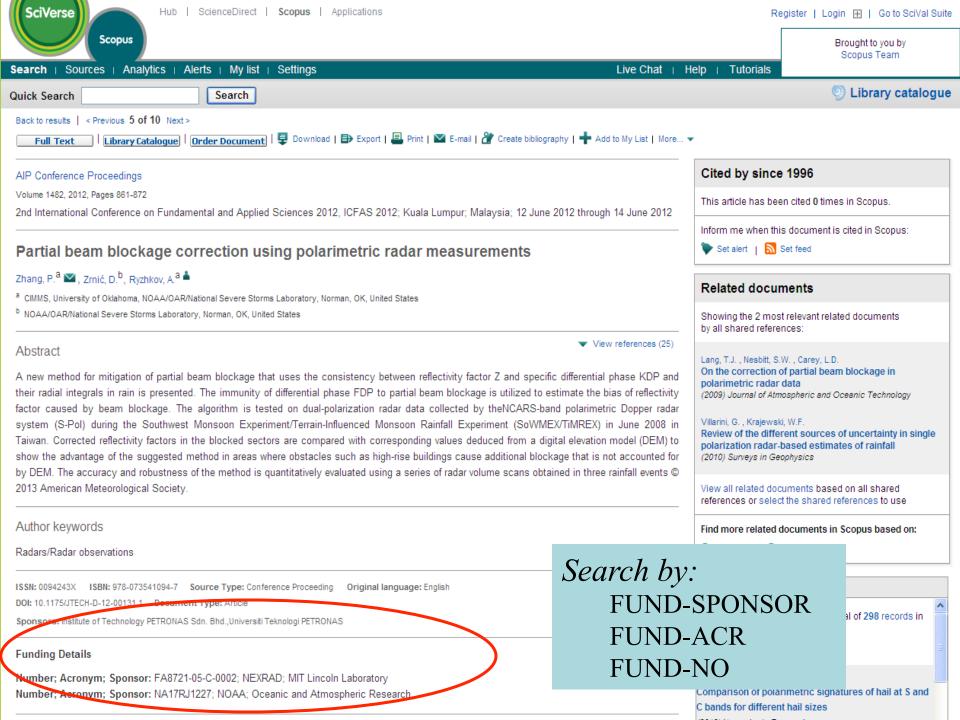




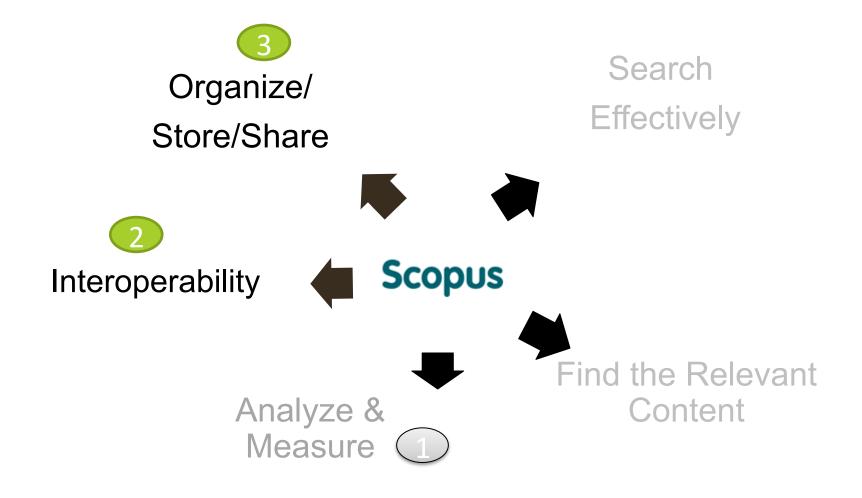


- Funding
 information
 started
 appearing
 mid-June 2013
- Data only appears from now forward (no back-fill)
- Uses

















Dr. Lee

Dr. J. Lee

Dr. James Lee

Dr. James Lee 46533489

Open Research and Contributor ID (ORCID)

Aims to solve the name ambiguity problem in research and scholarly communications by creating a central registry of unique identifiers for individual researchers





ORCID provides a persistent digital identifier that distinguishes you from every other researcher and supports automated linkages between you and your professional activities ensuring that your work is recognized

ORCID resume example:



Anna Zamay

http://orcid.org/0000-0003-0690-7837

Also known as:

Anna S. Zamay

Keywords: aptamer, intramer, cancer, biological activity, cell culture, in vivo experiments

Websites:

niikrasgmu.ru

www.niikragmu.ru

Other IDs:

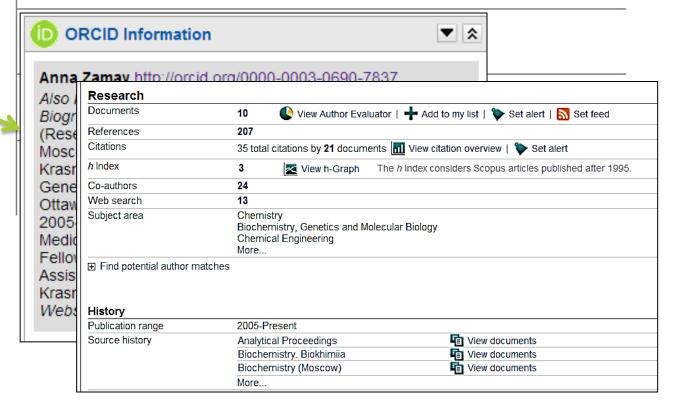
Scopus Author ID: 8504768600



Personal Information

Biography

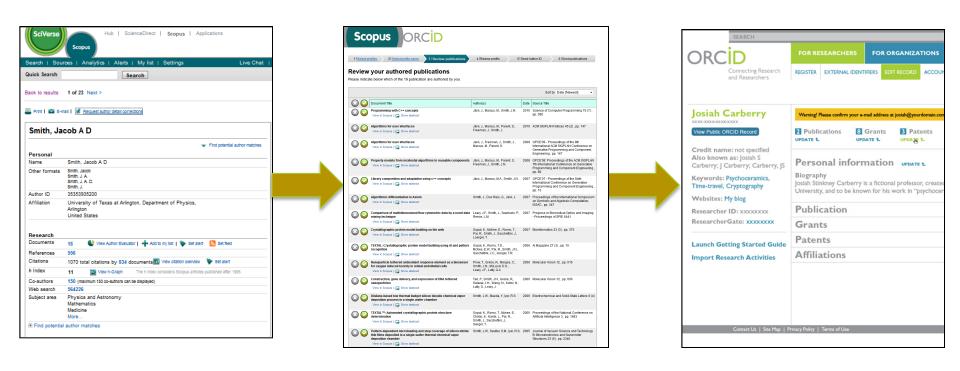
EDUCATION Krasnoyarsk State University (Research project in Moscow State University), Krasnoyarsk, Moscow, Russia PhD, Siberian Federal University, Krasnoyarsk Russia Scholarship, Institute for Reproductive Genetics, Chicago, USA Postdoctoral Fellow in University of Ottawa, Ottawa, Canada PROFESSIONAL EXPERIENCE 2005- 2010 Research fellow, Center for Reproductive Medicine, Krasnoyarsk, Russia 2011-2012 Postdoctoral Fellow, University of Ottawa, Ottawa, Canada 2012 - present Assistant Professor, Krasnoyarsk State Medical University, Krasnoyarsk Russia



Easy ORCID Set Up via Scopus



orcid.scopusfeedback.com

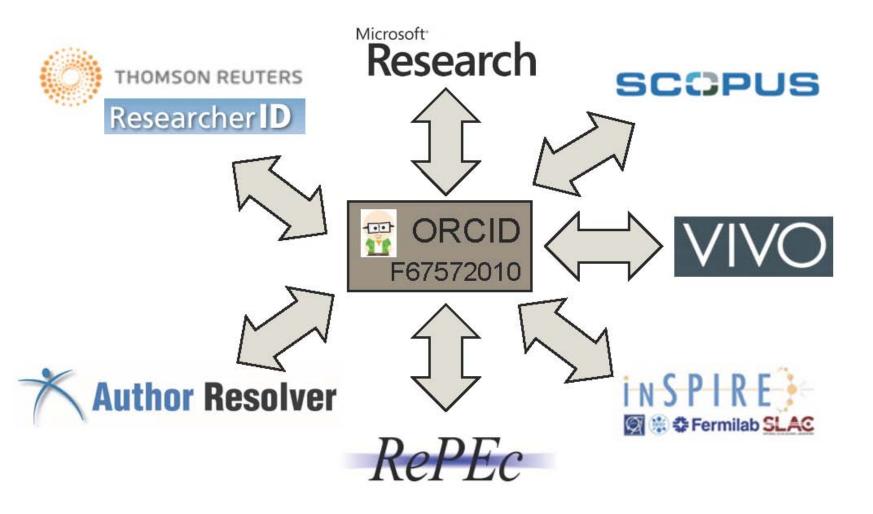


Enter via Scopus2ORCID Wizard or from ORCID!

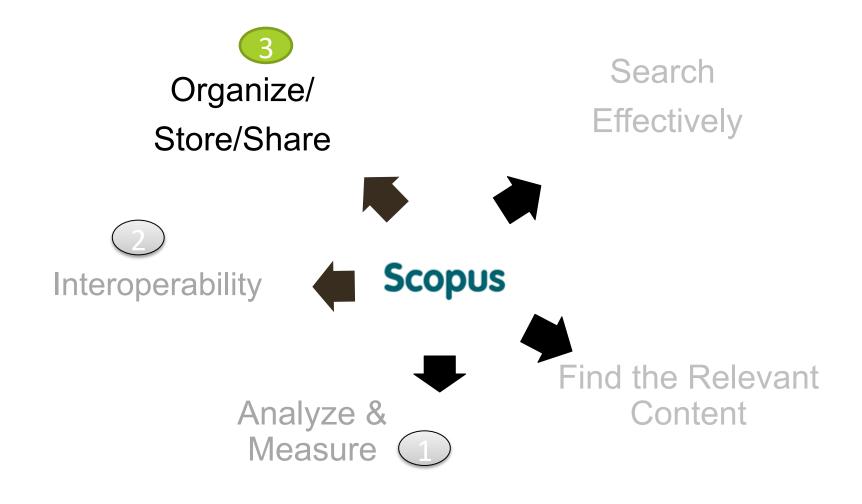
More than **100,000** ORCID IDs to date (of which **25**% through Scopus2ORCID)

ORCID will enable integration with a broad range of identification systems

Scopus







Our next steps will be focused on solving these problems in the research workflow



Share, Read & Manage my Current **Apply for** Search & **Review &** Write evaluate collect & Submit career & discover publish awareness grants FTA's store network 8 Sharing Way too relevant much to reading read material Writing an Storing all article with 20 my PDFs other people What Different happens reference styles when I'm for journals off-line? **Exporting** references into my

manuscript

And so we joined up with a small yet brilliant company to make Scopus this possible

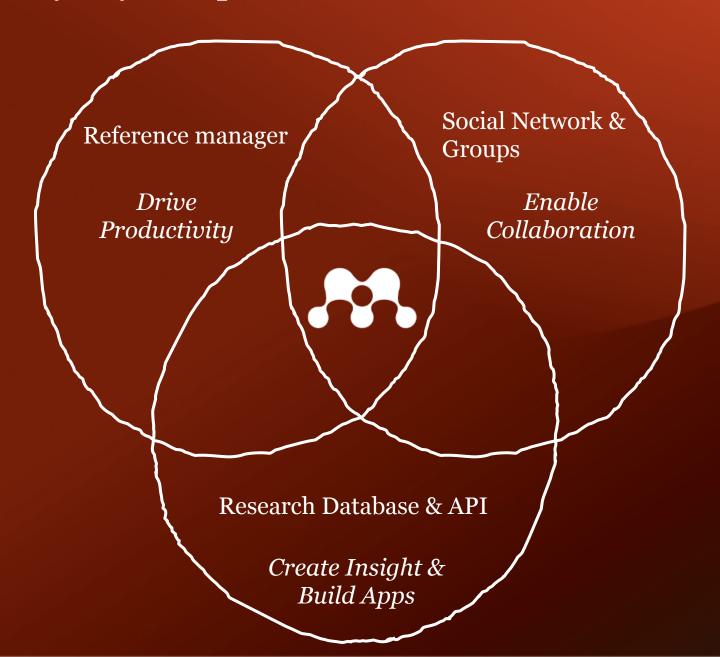


theguardian

Reed Elsevier buys academic social network Mendeley

What is Mendeley?

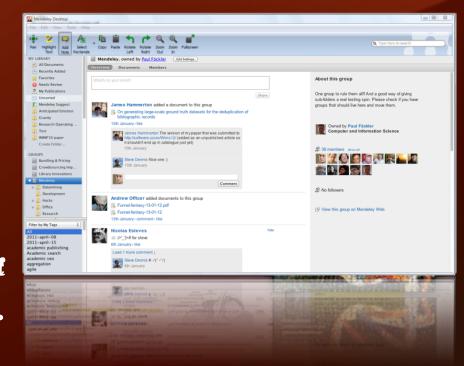
Mendeley key components







..lekhenskalnylabitscausstahitiat analmaktanolfainenskaltes, ...



and aggregates everything... in the cloud



...share and discuss their research in groups, ..

Free to download

http://www.mendeley.com/



Look out for more developments from Scopus, Mendeley and from across Elsevier



http://blog.scopus.com/



https://twitter.com/Scopus

https://twitter.com/mendeley_com

elsevierconnect

http://www.elsevier.com/connect



Спасибо за внимание

cameron.ross@elsevier.com

Scopus

FundRef is an industry initiative, supported by Crossref





FundRef was conceived to benefit a range of stakeholders:

- 1. Funders, who will be able to better track the outcomes of the research they fund
- 2. Publishers, who will be able to analyze the sources of funding for their published content
- 3. Researchers, by aiding their compliance with funders' requirements for acknowledgement of funding
- 4. The larger public, supported by a greater transparency into the results of R&D funding

What's in a name?

Mendeleyev formed the periodic table based on the properties of known elements, then used these data to predict the properties of elements yet to be discovered



Mendeley will help you discover new literature based on the known elements in your library



Who would be a researcher today?



"I feel pressurized to publish more research articles rather than fewer high quality ones."



"It is becoming increasingly difficult to carry out research in new and interesting areas."



% researchers who agreed with the statement

