Cambridge Journals – Plans and Perspectives; Open Access Initiatives

Madeleine Eve meve@cambridge.org



- Cambridge ebooks, databases & journals
- Cambridge Open Option
- OA Pros and Challenges
- UK library perspectives

Multi-disciplinary Publisher

STM (Sciences, Technology, Medicine)

Agriculture Animal Science **Aquatic Science** Biology **Biomedical Science Computer Science** Earth & Atmospheric Science Ecology & Conservation Engineering **Mathematics** Materials Research Medical Policy Neuroscience Nutrition **Physical Science** Psychology & Psychiatry

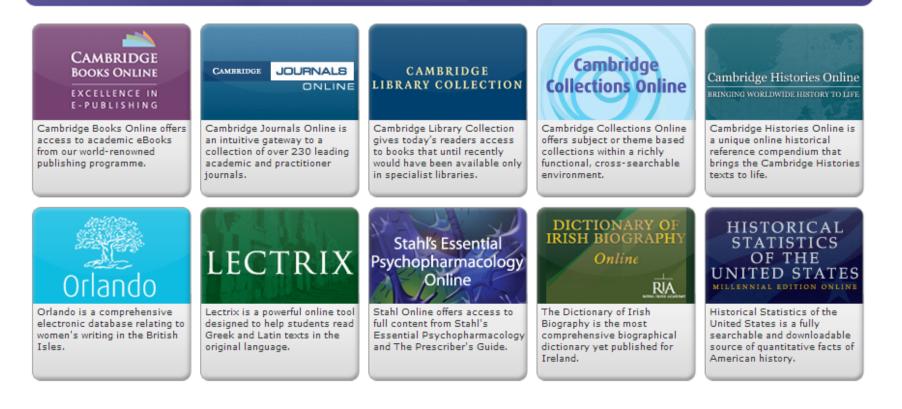
HSS (Humanities & Social Sciences)

African Studies American Studies Archaeology & Anthropology Architecture Asian Studies **Business Studies Classical Studies Cultural Studies Economics** History l aw Language & Linguistics **Literary Studies** Philosophy Politics & International Relations **Religious Studies** Social Studies





Online products and eBooks





University Publishing Online



CAMBRIDGE



Cambridge University Press is one of the largest and most prestigious academic publishers in the world. a dynam independ with inte as a pub





The University of Adelaide Press publishes new scholarly books by its own academics. Our aim is to maximise access to the best of our research.

EDINBURGH University Press

Edinburgh University Press is Scotland's premier scholarly publisher of academic books and journals and one of the top university presses in the UK.



Anthem Press is a distinguished independent publishing house with a strong international focus, pioneering a distinctive approach to the publishing of important works.



Liverpool University Press is the UK's third oldest university press, with a distinguished history of publishing exceptional research since 1899.

BOYDELL & BREWER

Boydell & Brewer publishes across the humanities, including history, literature, music and the arts. We serve academics, specialists and learned institutions globally.



Foundation Books, an imprint of Cambridge University Press India, publishes original academic and educational books in the English language.



The Mathematical Association of America is the largest US professional society that focuses on mathematics accessible at the undergraduate level.



Purchasing models

- Pick and Mix (Bespoke Collections)
- Evidence based acquisition
- Subject Collections
- Generous concurrency models
- Pricing based on institution size & type
- Free 30 day trials



Additional advantages of eBooks through Cambridge Books Online

- Perpetual access
- No electronic DRM
- PDF chapter download/ save & print
- Generous user concurrency
- Google discoverability
- Flexible purchasing models

Electronic Journal Collections

- 4 major collections available:
- Full (323 journals)
- STM (152 journals)
- HSS (196 journals)
- Medical (68 journals)





United Nations Educational, Scientific and Cultural Organization



International Astronomical Union

Partners for the International Year of Astronomy 2009















Behavioral and Brain Sciences

• IF 21.952



An international journal of summit research and theory with open peer commentary Volume 25-1 Januar 2-1 April 2012 1 5006 (2006-5254) CAMBRIDGE



Open Access Strategy at Cambridge

- 5 new fully open access journals launched in 2013
- We support Green and Gold Open Access Publishing
- Importance of upholding high standards of peer review – irrespective of the publishing model
- Serving our authors and academic community remains a priority as is ensuring the widest possible access to published material



Forum of Mathematics: Pi (FMP) Forum of Mathematics: Sigma (FMS) APC = Free for 1st 3 years

Two new Open Access maths journals from Cambridge

Author Processing Charges (APCs) will be underwritten for the first 3 years (2013-2015)

High caliber international editorial board



Pi is a generalist maths journal which will have a wide ranging readership

Sigma covers more specialist topics and editorial decisions are made by dedicated clusters of editors





APSIPA Transactions on Signal and Information Processing APC = USD\$600

Open Access journal in the field of engineering

International forum for signal and information processing researchers across a broad spectrum of research

In partnership with the Asia-Pacific Signal and Information Processing Association (APSIPA) <u>http://www.apsipa.org/</u>

Editor-in-Chief Antonio Ortega University of Southern California, USA



TRANSACTIONS ON SIGNAL AND INFORMATION

A N

els.cambridge.org/sig

Journal of Nutritional Science APC = USD\$1,600

• Additional 20% discount where the corresponding editor is a member of the Nutrition Society

- Official Open Access journal of the Nutrition Society, the largest learned society for nutrition in Europe
- Publishes high quality research articles across the full spectrum of nutritional science
- 29 papers published since launch in March 2012 (19 in 2012 and 10 to date in 2013), with a further 10 currently in production
- Has recently been accepted for indexing by PubMed Central



High Power Laser Science and Engineering APC = Free for the first year





HPL seeks to uncover the underlying science and engineering in the fields of high energy density physics, high power lasers, advanced laser technology and applications and laser components.

Will publish 4 times a year

Published jointly with Chinese Laser Press (associated with Shanghai Institute for Optics and Fine Mechanics)



Types of Licences

CC-BY

You are free:

 to copy, distribute, display, and perform the work

- to make derivative works
- to make commercial use of the work

Under the following conditions:

Attribution — You must give the original author credit.

CC-BY-NC

You are free:

- •to copy, distribute, display, and perform the work
- •to make derivative works

Under the following conditions:

•Attribution — You must give the original author credit.

•Non-Commercial — You may not use this work for commercial purposes.

CC-BY-NC-ND

You are free:

 to copy, distribute, display, and perform the work

Under the following conditions:

•Attribution — You must give the original author credit.

•Non-Commercial — You may not use this work for commercial purposes.

•No Derivative Works — You may not alter, transform, or build upon this work.

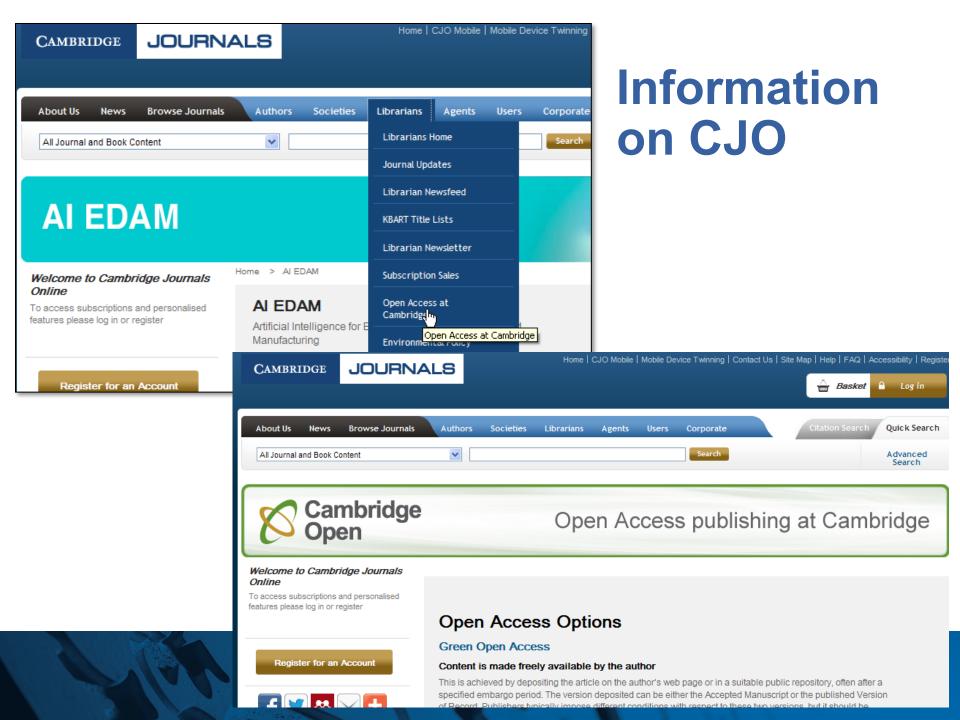




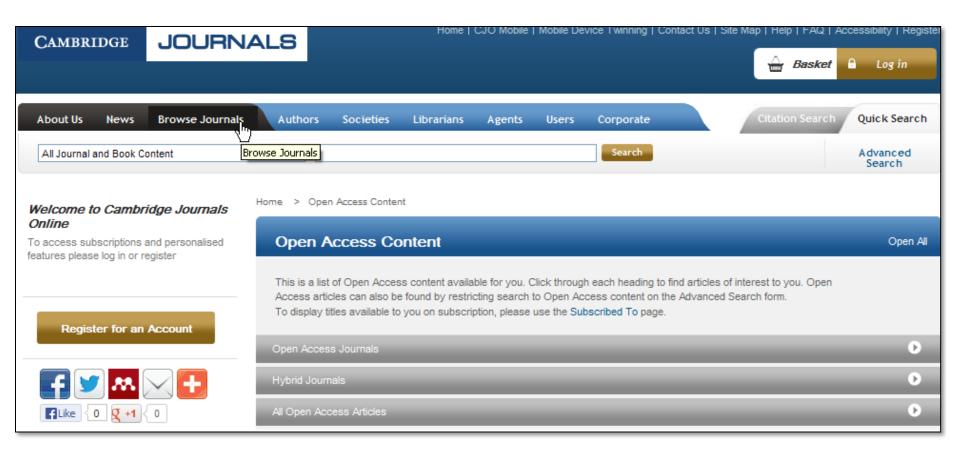
Cambridge Green OA Policy

	Personal Webpage	Departmental Webpage	Institutional Repository	Subject Repository
Accepted Manuscript	On Acceptance	On Acceptance	On Acceptance	On Acceptance
Version of Record	On Publication	On Publication	After 12 Months	After 12 Months





Browse OA Content







- No barriers to reading research for the end user communities
- Greater visibility of research
- Less cut off from international peers



Some (mis)perceptions of OA

- There can be a prejudice that "free" material is inferior
- Authors still find it necessary to be able to judge what is a reputable journal to publish in – OA journals are now getting Impact Factors so this is easier



Challenges of OA

- Could create a bias for accepting papers from researchers in "paying" countries. What about developing countries that cannot afford the APCs?
- How does this model work for Humanities and Social Science journals?



British Journal of Political Science

- A premier journal in its field
- An internationally renowned editorial board
- A broadly based journal publishing just 4 issues per year
- How does this journal move to OA and maintain this level of quality?





"The funding received by the university from RCUK, less than £14k, is woefully inadequate in covering APC charges for research funded by them. To achieve 100% Gold OA would cost more than the whole of the journals budget."



"Last year our researchers published 9,000 articles in academic journals. If we were to have made every article available in an Open Access journal, we would have needed a budget of £9,000,000.00 to have made this possible"



Thank you

Madeleine Eve Senior Business Development Executive meve@cambridge.org



References

- Finch Working Group Report, Accessibility, sustainability, excellence: how to expand access to research publications. (Jun 2012)
- Laakso M, Welling P, Bukvova H, Nyman L, et al. (2011) The Development of Open Access Journal Publishing from 1993 to 2009. *PLoS ONE* 6(6): e20961. doi:10.1371/journal.pone.0020961
- Laakso, M. et al. (2012) Anatomy of open access publishing: a study of longitudinal development and internal structure. *BMC Medicine 10 (124)*

