



SAGE Publications Ltd.

Anna Lech

Library Sales Executive

Eastern Europe

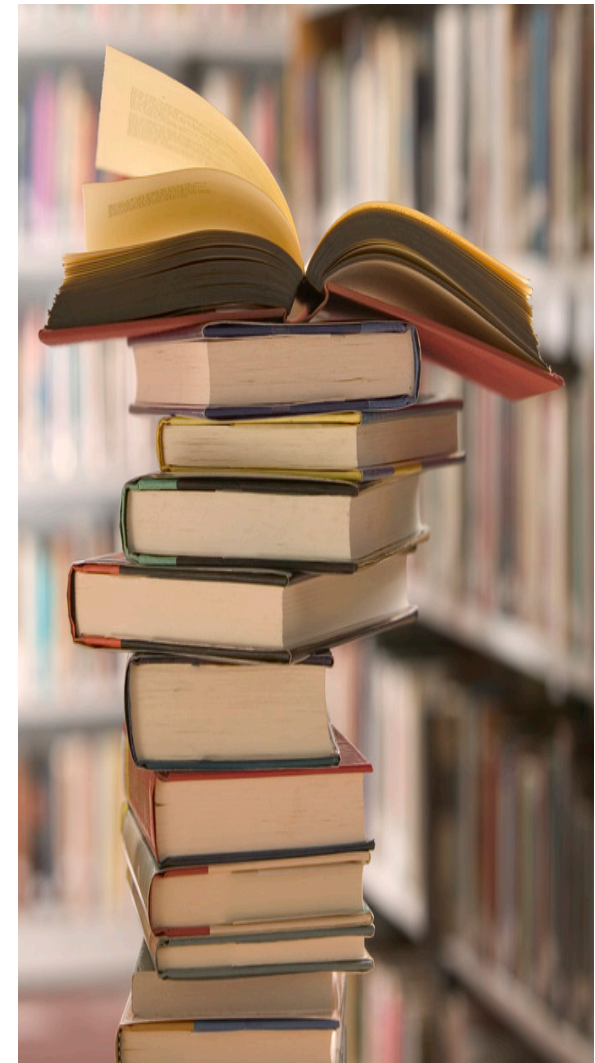
anna.lech@sagepub.co.uk

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SAGE

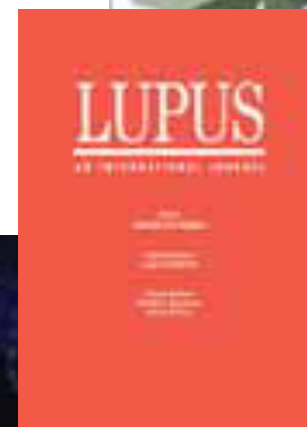
- Founded in 1965
- Leader in academic publishing: business, social sciences, humanities, science, technology & medicine
- Catalogue includes:
 - 690+ journals
 - SAGE Reference
 - Large book publishing programme
- Relations with **290 +** scholarly societies

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SAGE: Discipline Areas

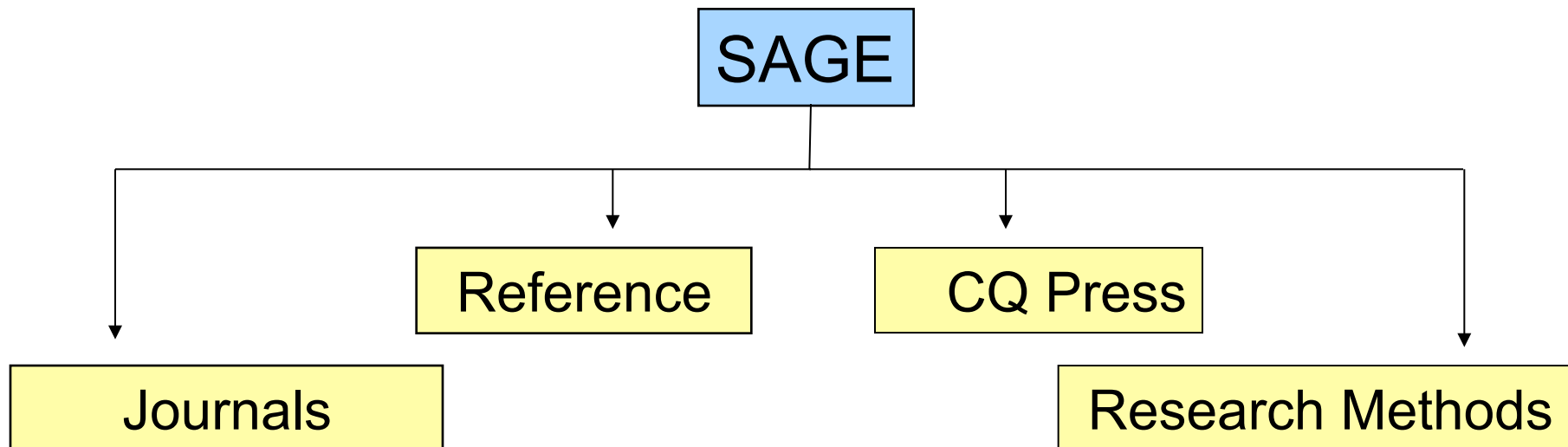
- **SAGE publishes across multiple disciplines.....**
 - ✓ Communication & Media Studies
 - ✓ Cultural Studies
 - ✓ Criminology and Criminal Justice
 - ✓ Economics
 - ✓ Management, Business and Organization Studies
 - ✓ Marketing
 - ✓ Information Science
 - ✓ Clinical Medicine
 - ✓ Engineering & Computing
 - ✓ Health and Nursing
 - ✓ Materials Science
 - ✓ Pharmacology and Toxicology



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SAGE Electronic Resources



SAGE – e-packages on SAGE Journals



- **SAGE Premier – 692 journals**
- **SAGE HSS – 526 journals**
- **Scientific, Technical, and Medical (STM)-262 also available in 2 sub-packages:**
 - ✓ Health Sciences – 220 titles
 - ✓ Clinical Medicine – 158 titles
- **The RSM Journals – 28 journals the Royal Society of Medicine Journals**
- **SAGE Subject Collections**

SAGE Subject Collections

- **SAGE Subject Collections are available via *SAGE Journals*,**
- **17 discipline-specific packages of the most popular peer-reviewed journals,**
- **These comprehensive discipline-specific packages include more than 530 journals, book reviews, editorials, and more with all the original graphics, tables, and page numbers**

Discipline Areas

- Cardiology & Cardiovascular Medicine,
- Communication & Media Studies,
- Criminology,
- Education,
- Management & Organization Studies,
- Engineering and Materials Science,
- Nursing & Public Health,
- Oncology,
- Orthopaedics & Sports Medicine,
- Palliative Medicine & Chronic Care,
- Paediatrics,
- Pharmacology & Biomedical,
- Political Science,
- Psychology,
- Sociology, Theology & Biblical Studies, and Urban Studies & Planning.

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SAGE Premier



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SAGE Premier (692 titles)

- Access to 690+ peer-reviewed, full-text journals and over 500,000+ articles
- Content of each journal back to 1999 during the subscription period
- Interdisciplinary content-all SAGE journals are peer-reviewed and over 70% of the content in the SAGE Premier Package is ranked in the 2012 **Thomson Reuters Journal Citation Reports(JCR)**
- **Access via Sage Journals(SJ)**, SAGE's award-winning online journal delivery platform, powered by HighWire Press.
- ✓ Unlimited access via IP recognition,
- ✓ Remote user login
- ✓ Access rights for walk-in users
- **COUNTER 3 compliant usage statistics available for download**
- **Podcasting (select titles)**
- **PDA downloading (select titles)**
- **'Email this article to a friend'**
- **RSS feeds**



The screenshot shows a web browser window displaying the SAGE Journals website. The browser's address bar shows the URL <http://online.sagepub.com/>. The website header includes the SAGE logo, navigation links (Home, Search, Browse, My Tools, Information & Services), and a search bar. The main content area features a 'Welcome to SAGE Journals' section with a 'Find Out What's New' button, a 'Search All Journals' button, and a 'Browse Journal List' button. A central graphic depicts a group of people sitting around a table, with a large blue silhouette of a person standing behind them. To the right, there are several promotional boxes: 'New! Search and Browse by Discipline' with links to 'Browse Journals by Discipline' and 'Advanced Search by Discipline'; 'Sign Up for Alerts' with a list of alert types; 'New Journals' with a link to 'View a list of new launches and publishing partnerships'; and 'Access SAGE journals on the go!' with a link to 'Learn more about our mobile optimized journal sites.' The bottom of the page features a 'News & Announcements' section with links to 'SJO news' and 'SAGE journal news'. The browser's taskbar at the bottom shows various application icons and the system clock indicating 13:31 on 07/06/2012.

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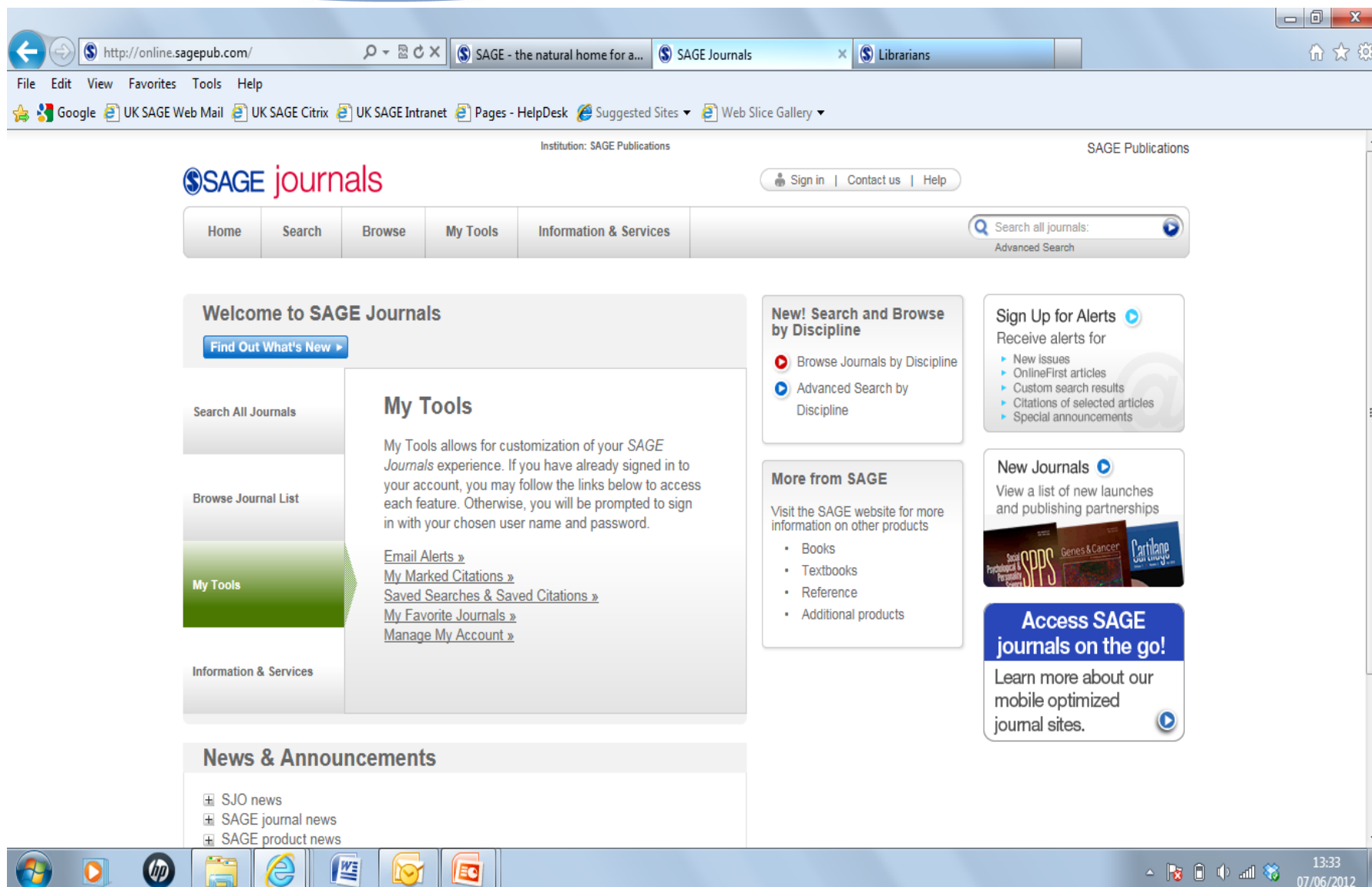
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The screenshot shows the SAGE Journals website interface within a web browser. The browser's address bar displays 'http://online.sagepub.com/'. The website header includes the SAGE logo, navigation links (Home, Search, Browse, My Tools, Information & Services), and a search bar. The main content area is titled 'Welcome to SAGE Journals' and features a 'Browse' section with links to 'Journals by title' and 'Journals by discipline'. The 'Journals by discipline' section lists four primary topics: Social Sciences, Health Sciences, Life Sciences, and Humanities. The right sidebar contains promotional boxes for 'New! Search and Browse by Discipline', 'Sign Up for Alerts', 'New Journals', and 'Access SAGE journals on the go!'. The bottom of the page shows a Windows taskbar with various application icons and a system clock indicating 13:32 on 07/06/2012.

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The screenshot shows a web browser window with the address bar displaying <http://online.sagepub.com/>. The browser's address bar and tabs show the SAGE logo and the text "SAGE - the natural home for a...", "SAGE Journals", and "Librarians". The browser's menu bar includes "File", "Edit", "View", "Favorites", "Tools", and "Help". The browser's toolbar includes "Google", "UK SAGE Web Mail", "UK SAGE Citrix", "UK SAGE Intranet", "Pages - HelpDesk", "Suggested Sites", and "Web Slice Gallery".

The SAGE Journals website interface is displayed below the browser window. The header features the SAGE logo and the text "SAGE journals". The navigation bar includes "Home", "Search", "Browse", "My Tools", and "Information & Services". A search bar is located on the right side of the navigation bar, with the text "Search all journals:" and a "Search" button. Below the navigation bar, the main content area is divided into several sections:

- Welcome to SAGE Journals**: A section with a "Find Out What's New" button.
- Search All Journals**: A section with a "Browse Journal List" button.
- My Tools**: A section with a green arrow pointing to the "My Tools" button. Below the button, the text reads: "My Tools allows for customization of your SAGE Journals experience. If you have already signed in to your account, you may follow the links below to access each feature. Otherwise, you will be prompted to sign in with your chosen user name and password." Below this text are several links: "Email Alerts", "My Marked Citations", "Saved Searches & Saved Citations", "My Favorite Journals", and "Manage My Account".
- Information & Services**: A section with a "Sign in" button, a "Contact us" button, and a "Help" button.
- New! Search and Browse by Discipline**: A section with two links: "Browse Journals by Discipline" and "Advanced Search by Discipline".
- Sign Up for Alerts**: A section with a "Sign Up" button and the text "Receive alerts for". Below this text are several links: "New Issues", "OnlineFirst articles", "Custom search results", "Citations of selected articles", and "Special announcements".
- More from SAGE**: A section with the text "Visit the SAGE website for more information on other products" and a list of links: "Books", "Textbooks", "Reference", and "Additional products".
- New Journals**: A section with a "New" button and the text "View a list of new launches and publishing partnerships". Below this text are several book covers: "Social Psychology & Personality", "Genes & Cancer", and "Cartilage".
- Access SAGE journals on the go!**: A section with a "Play" button and the text "Learn more about our mobile optimized journal sites."
- News & Announcements**: A section with a "News" button and the text "SJO news", "SAGE journal news", and "SAGE product news".

The browser's taskbar at the bottom shows the Windows logo, a "hp" logo, and several application icons. The system tray on the right shows the time "13:33" and the date "07/06/2012".

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http://online.sagepub.com/ SAGE - the natural home for a... SAGE Journals Librarians

File Edit View Favorites Tools Help

Google UK SAGE Web Mail UK SAGE Citrix UK SAGE Intranet Pages - HelpDesk Suggested Sites Web Slice Gallery

Institution: SAGE Publications SAGE Publications

SAGE journals Sign in | Contact us | Help

Home Search Browse My Tools Information & Services Search all journals: Advanced Search

Welcome to SAGE Journals Find Out What's New

Search All Journals

Browse Journal List

My Tools

Information & Services

Information & Services

For Librarians »
Key resources and information for librarians and library account administrators of institutional subscriptions.

For Individual Users »
Tools and resources for students, researchers, and other readers of *SAGE Journals*.

For Authors »
Information concerning publishing your article or submitting a proposal for a new journal.

For Societies & Their Members »
Information about the SAGE publishing program, subscription information, and access.

News & Announcements

✚ SJO news
✚ SAGE journal news
✚ SAGE product news

New! Search and Browse by Discipline

- Browse Journals by Discipline
- Advanced Search by Discipline

More from SAGE

Visit the SAGE website for more information on other products

- Books
- Textbooks
- Reference
- Additional products

Sign Up for Alerts

Receive alerts for

- New issues
- OnlineFirst articles
- Custom search results
- Citations of selected articles
- Special announcements

New Journals

View a list of new launches and publishing partnerships

Access SAGE journals on the go!

Learn more about our mobile optimized journal sites.

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SAGE knowledge beta



Welcome to SAGE Knowledge Beta

The ultimate social sciences online library featuring more than 2,500 high-quality book and reference titles from SAGE at launch. [Request a free trial now.](#)

Search: enter key word, title, author or ISBN



Multiple ways to browse...

By Titles

All

Books
Dictionaries

 SAGE reference

Encyclopedias
Handbooks

By Authors

All

A
B
C
D
E
F
G
H

By Subjects

All

Business & Management
Communication and Media
Studies
Counselling and
Psychotherapy
Criminology & Criminal
Justice
Education
Geography, Earth &

If you have an account,
please login to take
advantage of all the
features available in
SAGE Knowledge.

Or, [request a free trial
now.](#)

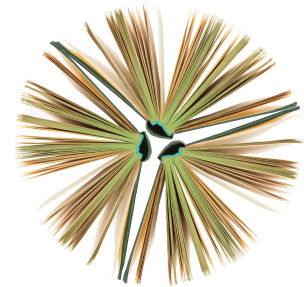
[Log in to SAGE knowledge](#)

[How to purchase](#)

[Learn about
SAGE Knowledge](#)

Key Features

- Unlimited, simultaneous access
- Full text HTML display
- Quick and advanced search options
- Multiple citation options
- Chapter print and PDF download options
- Email chapter link and share features for social sites
- “My Knowledge” members area to create reading lists and save searches
- Links to related content on *SAGE Knowledge* and across SAGE’s other platforms



Links to related content

Using new technology users will be able to seamlessly link to related content within SK on other SAGE platforms.

Links to
SAGE
Journals

SAGE Knowledge
Books
Reference

Links to
SAGE
Research Methods

 **SAGE** journals

 **SAGE** research**methods**

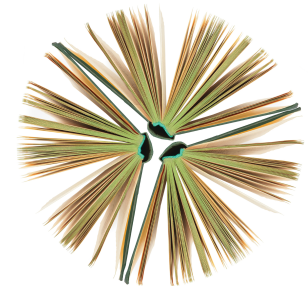
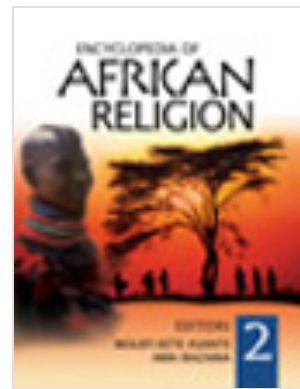
Insert your presentation title here

 **SAGE** knowledge

What does SAGE Knowledge cover?

11 Disciplines including Business & Management, Education and Sociology, Psychology, Media & Communication, Politics & International Relations, Health & Social Care,

Types of books: reference material, scholarly monographs and upper level texts from the social and behavioural sciences




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Content breakdown

- **380+ Encyclopedias and Handbooks** migrating from the award-winning *SAGE Reference* platform
- **2,370+ SAGE books** – scholarly monographs and upper level texts in the social sciences
- **250** titles will be added annually, including 80+ new publications

Search  Browse Titles Authors Subjects My Knowledge

Advanced Search

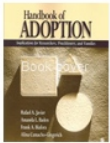
Browse Titles 


Text size A A

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Starts with: Sort by: Title | Pub. Date

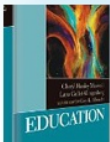
Showing 1-10 of 36 items Results per page: 20 Page: 1 2 3 4 5 ... 10 11


- 


Handbook of Adoption 

Rafael A. Javier, Amanda L. Baden, Frank A. Biafora, Aina Camacho-Gingerich
SAGE Publishing (2007)

...Introducing the theory and practice of conversation, discourse and document analysis, this text...

Keywords: Conversation analysis, Discourse analysis, Qualitative methods
- 



Education 


Cheryl Hanley-Maxwell, Lana Collet-Kingering 

SAGE Publishing (2007)

...Introducing the theory and practice of conversation, discourse and document analysis, this text demonstrates the usefulness of these methods in addressing key...


Keywords: Conversation analysis, Discourse analysis, Qualitative methods


 Export citation
- 

Public Broadcasting Service 

Hyun Jung Yun
Find in *Encyclopedia of Political Communication*
SAGE Publishing (2009)


...Conversation analysis (CA) has become the established label for a quite specific approach to the...

Keywords: Conversation analysis, Discourse analysis, Qualitative methods
- 

An Integrated Model: The evolution of Public Affairs Down Under 

Rayner Prescott, Geoff Allen


Search Within Results

Search 

Refine by Availability


☐ View All (47)

☒ Available to Me (36)

Refine by Type 

☐ Books (32)

☐ Encyclopedias (53)

Refine by Subject 

☐ Business & Management (32)

☒ Counseling (53)

☐ Criminology (27)

☒ Education (15)


☒ Geography (14)

☐ Health & Social Care (24)

☐ Political & International Relations (33)

☒ Psychology (32)

☐ Sociology (53)

My Lists 

List Title One

List Title Two


List Title Three Lorem ipsum

Dolar Sit Amet

List Title Four




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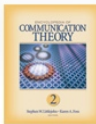
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Search  Browse Titles Authors Subjects My Knowledge

Advanced Search

Previous Back to search results Next

SAGE reference    Text size A A



Encyclopedia of Communication Theory
Sandra Mathison

Pub. Date: 2002 | DOI: 10/1984/9780761972723
Print ISBN: 9780761972723 | Online ISBN: 97811456456952258
Online Pub. Date: 2011 | Publisher: SAGE Inc.

[About this book](#)

+ Add to My Lists
Cite

▼ Related Keywords
Policing, International Justice, Victimology, Punishment, Cultural identity

▼ Related Content in SAGE knowledge

1. Crime & Delinquency
2. Law and Order in 'Handbook of Justice'
3. Community Justice
4. Criminology, A Reference Handbook

▼ My Lists [create new](#)

- List Title One
- List Title Two
- List Title Three Lorem ipsum Dolar Sit Amet
- List Title Four

▼ SAGE journals

Anomie Theory and Crime in a Transitional China [↗](#)
Linda Shou Zhao
International Criminal Justice Review (June 2008, Vol 4, 12)

Internet Development, Censorship, and Cyber Crimes in China [↗](#)
Gin Lian, Hong Lu
Journal of Contemporary Criminal Justice (April 2010, Vol 28, 12)


Returning to Normalcy: Anomie and Crime in China [↗](#)
Liqun Cao
International Journal of Offender Therapy and Comparative Criminology (Dec 2007, Vol 4, 3)

[view more](#)

▼ SAGE research methods


Entries A-Z Subject Index Readers Guide Videos Front Matter / Back Matter

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Starts with: Text size A A Search within encyclopedia 

Showing 1-20 of 36 items Results per page: 20 Page: < 1 2 3 4 5 ... 10 11 >




- Accountability
- Affirmative Action in Policing
- Airport Security
- America's Most Wanted
- Arrest**
- Arson Investigation
- Art Theft Investigation
- Assaults on Police
- Asset Forfeiture, State
- Auxilliary / Reserve / Part-Time Police
- Accountability
- Affirmative Action in Policing
- Airport Security
- America's Most Wanted
- Arrest
- Arson Investigation




Advanced Search

[Browse](#) [Titles](#) [Authors](#) [Subjects](#) [My Knowledge](#)

[Previous](#) [Back to search results](#) [Next](#)

   Text size [A](#) [A](#)



Book

The Politics of Injustice


Katherine Beckett

Pub. Date: 2002 | DOI: 10/1984/9780761972723
Print ISBN: 9780761972723 | Online ISBN: 97811456456952258
Online Pub. Date: 2011 | Publisher: SAGE Inc.

[About this book](#)

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[Cite](#)

Table of Contents



- Frontmatter
 - Chapter 1: Criminal Justice Expansion
 - Chapter 2: Crime in the United States
 - Chapter 3: Murder, American Style, Popular Explanations of Violence
 - Chapter 4: The Politics of Crime: The origins of the Discourse of Law and Order
 - Chapter 5: Crime in the Media
 - Chapter 6: Crime and Public Opinion
 - Chapter 7: Activism and the Politics of Crime
 - Chapter 8: Crime and Public Policy
 - Chapter 9: Alternatives
- Backmatter

Refine by Keyword

[GO](#)

- ☐ Policing
- ☐ International Justice
- ☐ Victimology
- ☐ Punishment
- ☐ Cultural identity

More from this Author

1. Psychology of Punishment
2. Pertaining Offenders
3. Law Enforcement

Related Content in SAGE knowledge

1. Crime & Delinquency
2. Law and Order in 'Handbook of Justice'
3. Community Justice
4. Criminology, A Reference Handbook

My Lists

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- List Title Three Lorem ipsum
Dolar Sit Amet
- List Title Four

[SAGE journals](#)

Flexible purchasing options

Titles are available to purchase in a variety of ways:

- Full collections(Book and Reference collection, Book collection , Reference collection) + annual top ups
- 10 subject collections + annual top ups
- Reference mix and match title-by-title
- Subscription options available

SAGE researchmethods

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Setting the stage – What are Research Methods?

Research Methods are the recognized, systematic techniques to gather information and test theories in the social and behavioral sciences

Setting the stage – Why are they important?

- **The study of these methods helps researchers gather data in an accepted manner in order to produce accurate results**
- **Without research we have no way of confirming what we think we know**
- **Replication of research is needed in order to validate findings**
- **Broadly applicable to all social and behavioral science disciplines**

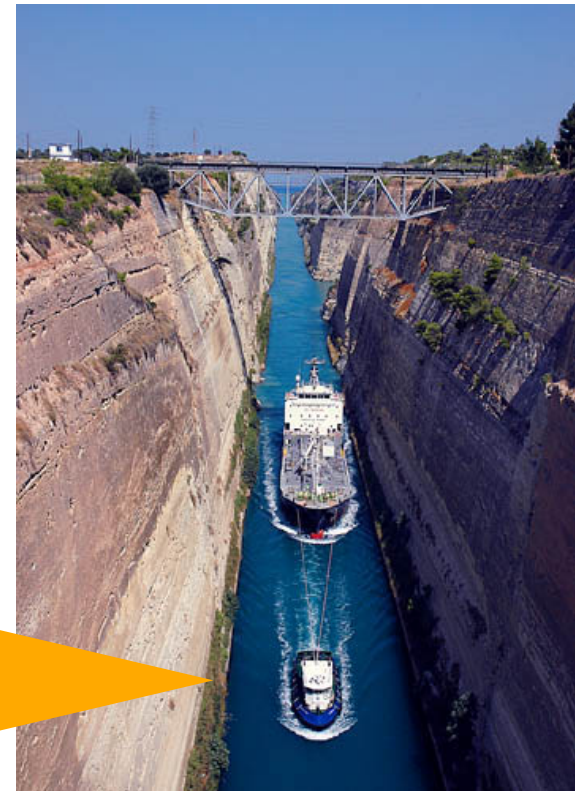
Setting the stage – SAGE is market leader in Research Methods

- Research methods have always been at the core of SAGE's publishing program
- SAGE's first methods book, *Public Policy Evaluation* was published in 1970

Research Methods at SAGE

Research methods was an emerging field and SAGE spotted an area where we could fill a large need in publishing

Filled a gap!



Research Methods at SAGE

- **QASS series – “Little Green Books”**
 - *Quantitative Applications in the Social Sciences* launched in 1976
- In the 1980s SAGE invested heavily in publishing **qualitative methods** titles at a time when the field was regarded as outside of the mainstream
- “Little Blue Books” – *Qualitative Research Methods* series
- 1994 publication of the first edition of Denzin & Lincoln’s qualitative research handbook
- SAGE launched the *Journal of Mixed Methods Research* in 2007





48 years and two million **Little Green Books** later, **SAGE** continues to push the boundaries with a growing list of more than 1,200 research methods books, journals, and reference works across the social, behavioral, and health sciences.

The next logical step...



- Assembled a **SAGE research methods** Editorial Board
- Conducted market research
- Discovered there was a real need for more research methods material to be online
- Our focus in online delivery should be to support browse and discovery
- Desire for content to support a breadth of queries from a wide range of researchers



SAGE research**methods**

Launched in January 2011

SAGE Research Methods – Content and Features

Content

- 175,000+ pages of book, journal and reference material
- Over 720 books
- Specially commissioned videos
- Links to free web resources
- 54 titles added in 2013
- 20+ videos will be added

Product Features

- Search
- Methods Map
- Methods Lists
- Methods Collections
- Content Recommendation Engine
- Integration with Methodspace
- About this Title / Author
- Evolving functionality year on year in response to user needs

What's new in 2013?

- **New content**

- 54 new titles including 4 major works – view complete [title list](#)
20 new videos will be released this year

- **New features**

- [Specially commissioned videos](#) from leading SAGE authors now have improved pages with the following features:
 - Closed captioning
 - Author profile
 - Option to view journal articles on *SAGE Journals* and Google Scholar by the same author
 - Book landing pages now include key information for all books
- Behind-the-scenes site map for Google – improved discoverability

What's new in 2013?

- **Awards and Reviews**

- ***SAGE Research Methods*** selected as *Choice Outstanding Academic Title* for 2012
- ***SAGE Research Methods*** receive [4-star review from Charleston Advisor](#)



- **New training videos**

- [Tutorials](#) page includes a set of new videos that will support the use of specific features and functionality of ***SAGE Research Methods***

Homepage

[About](#)
[What's New?](#)
[Tutorials](#)
[Help](#)
[User Resources](#)

[Member Sign in](#)
[Not a Member? Sign up for save and search tools.](#)

Search: [Advanced Search](#)

Browse
[Content](#)
[Authors & Editors](#)
[Methods Map](#)
[Methods Lists](#)
[Videos](#)

Getting Started with Your Research

Do you know which method you want to use to answer your research question?

Start out by doing a **Quick Search** on this method from the box in the upper left of every page. Use the **Advanced Search** feature for creating a more targeted query. Search results will include relevant books, book chapters, dictionary and encyclopedia entries, videos, or journal articles from over 175,000 pages of renowned SAGE content in research methods.

Not sure which method to use in your research?

Start by exploring the **Methods Map**. You can use the Methods Map to discover new methods or discover relationships between methods, and then link to related content.

Visit the **Help page** or watch a **video tutorial** to learn more about how to use the tools on **SAGE Research Methods** in your research.

Explore the Methods Map


Access Methods Lists

Browse Little Green Books

Use Search

Become a member to save and share research. [Sign up for a free account](#)


Featured Videos



SAGE Research Methods Online


An Introduction to SAGE Research Methods

[Larger Video »](#)



How SAGE has shaped research methods

[Larger Video »](#)



How can an undergrad use SAGE Research Methods?

[Larger Video »](#)

SRMO on Twitter

Culture & Big Data: Four Essential Questions via @jdeancoffey [@aeaweb](http://t.co/PJDdr6Tw) 2 hours ago reply

High price of gold: How early career researchers will suffer <http://t.co/BCKAduKZ> #OA about 1 hour ago reply

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Unique taxonomy

- SAGE developed a new taxonomy of social science research methods to support this product
- Containing over 1,400 unique terms this is, to our knowledge, the most comprehensive taxonomy of its kind
- Every chapter and reference entry has been tagged with terms from the ontology, an operation that has been editorially reviewed for every single item
- This one-of-a-kind taxonomy links together SAGE's content like never before

The taxonomy supports the following core areas, and includes not only methods terms and concepts, but also key people in the field.

- **Philosophies and Concepts**
- **Quantitative Methods**
- **Qualitative Methods**
- **Mixed Methods**
- **Research Design**
- **Literature Review**
- **Writing Up**

Methods Map


The ‘methods map’ visualizes relationships between methods terms, concepts, people and literature, supported by a newly developed taxonomy for social science research methods.

SAGE Research Methods allows you to create a visual search “map” from the taxonomy that links methods or authors. The Methods Map has a save/download/print feature and a breadcrumb trail beneath it to easily return to a previous place in the search.

Key content

- The full 170+ title “Little Green Books” collection
- Over 175,000 pages of content
- Over 720 book and reference titles
- 140+ journal articles
- 25+ videos

[Full title list available here](#)

Search: 
Advanced Search

Browse

Content ▾

Authors & Editors

Methods Map

Methods Lists ▾

Videos

Explore the
Methods
Map



Access
Methods
Lists



Browse
Little Green
Books

The Little Green Books are our famous series, **Quantitative Applications in the Social Sciences**. This entire series is available on SAGE Research Methods, with additional tools across the site to filter your search on just these titles.

← BACK



**PROBABILITY
THEORY**
A Primer

Tamás Rudas

Go to Little Green Books »

Use
Search




“Little Green Books”

Qualitative Applications in the Social Sciences series

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Specially commissioned videos with SAGE authors

 Video
 [« Back to search results](#)

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[Text size](#)

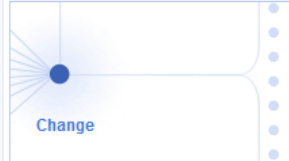
How do I research social change?

Speakers: Rachel Thomson & Julie McLeod


Pub. date: 2011
ISBN: 9781412995542
DOI: 10.4135/9781412995542

[+ Add to Methods List](#)
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[+ About Julie McLeod](#)

[Methods Map](#)
[Research terms](#)
[Key people](#)
[View full screen in Methods Map](#)


Search all journals on:

 **SAGE journals**

My Methods Lists:
To see My Methods Lists, click [here to sign in.](#)

Articles in SAGE journals by:

Articles in Google by:



01:01 17:36

PAUSE

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Speakers: Rachel Thomson (RT), Julie McLeod (JM) and Patrick Brindle, Publisher, SAGE Publications, Ltd., interviewer (I)

I: Rachel Thomson and Julie McLeod thank you very much for talking to me today. What I wanted to ask you is how would I go about researching social change?

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2.  Using Web and Paper Questionnaires for Data-Based Decision Making

Susan J. Thomas

(2004)

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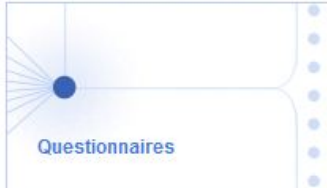
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Book Chapter

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European Journal of Preventive Cardiology, February 2012; vol. 19, 1: pp. 5-14, first published on February 22, 2011
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