eBooks: Past, Present, Future

Matthias Aicher

General director 100K20

SPRINGER NATURE

About Springer Nature

Springer Nature is a leading global research, educational and professional publisher offering:

- A range of innovative products and services, and solutions
- The world's largest collection of academic books
- The world's most influential published journals
- Publishing expertise since the 1800's
- Over 250 Nobel Laureates as part of our publishing portfolio

nature publishing group npg

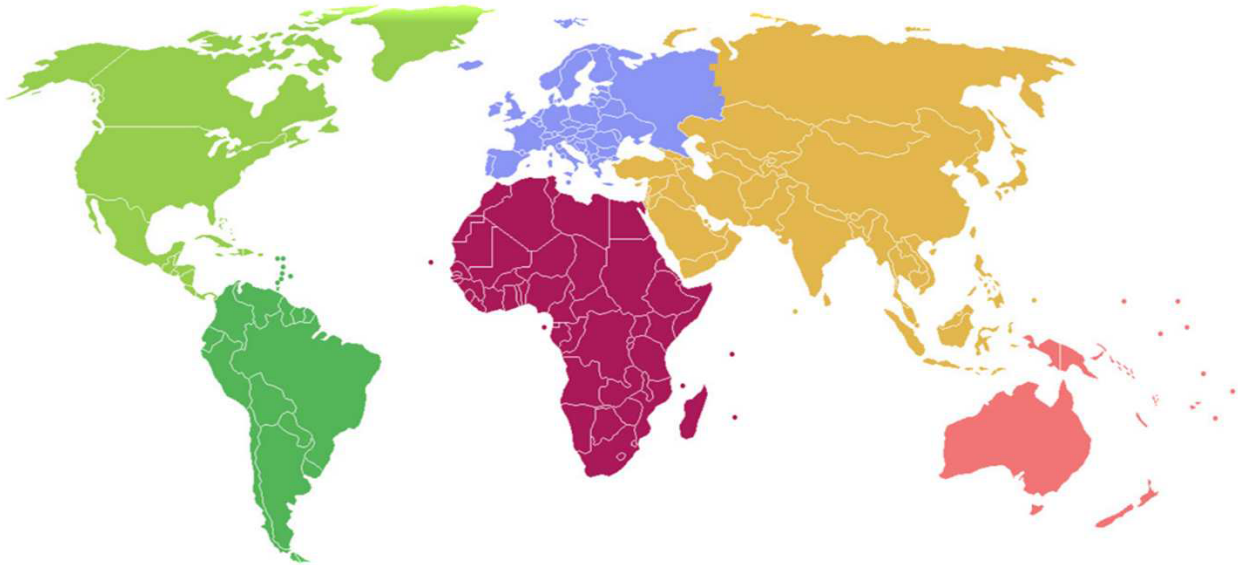
palgrave macmillan

Springer

Springer Nature

Springer Nature at a glance:

- 13,000 staff globally
- Offices in 50 countries worldwide
- Over 10 Million research content items available on SpringerLink
- SpringerLink celebrates 20 years as a leading research platform (in 2016)



From 2006 till present days

- **We improved our Metadata**
  - Partner with OCLC
  - Hosting Metadata advisory board meetings
- **Competition entered the market**
  - Following the Springer model though…
- **We increased the book output**
  - Creating more value for money
- **We added new subject collections**
  - In hot research areas such as Energy
- **Built a new platform**
  - The fastest in the industry
- **And last we added the Book Archives**

Springer Book Archives

Great minds don’t go out-of-print – They go online!

If I have been able to see farther than others, it was because I stood on the shoulders of giants.
Sir Isaac Newton

Introducing Springer Book Archives

The Springer Book Archives confirms Springer's commitment to the preservation of valuable scholarly content and the online accessibility thereof

Springer is the only STM publisher currently investing in a 'complete as possible' online book archive of this scope and size

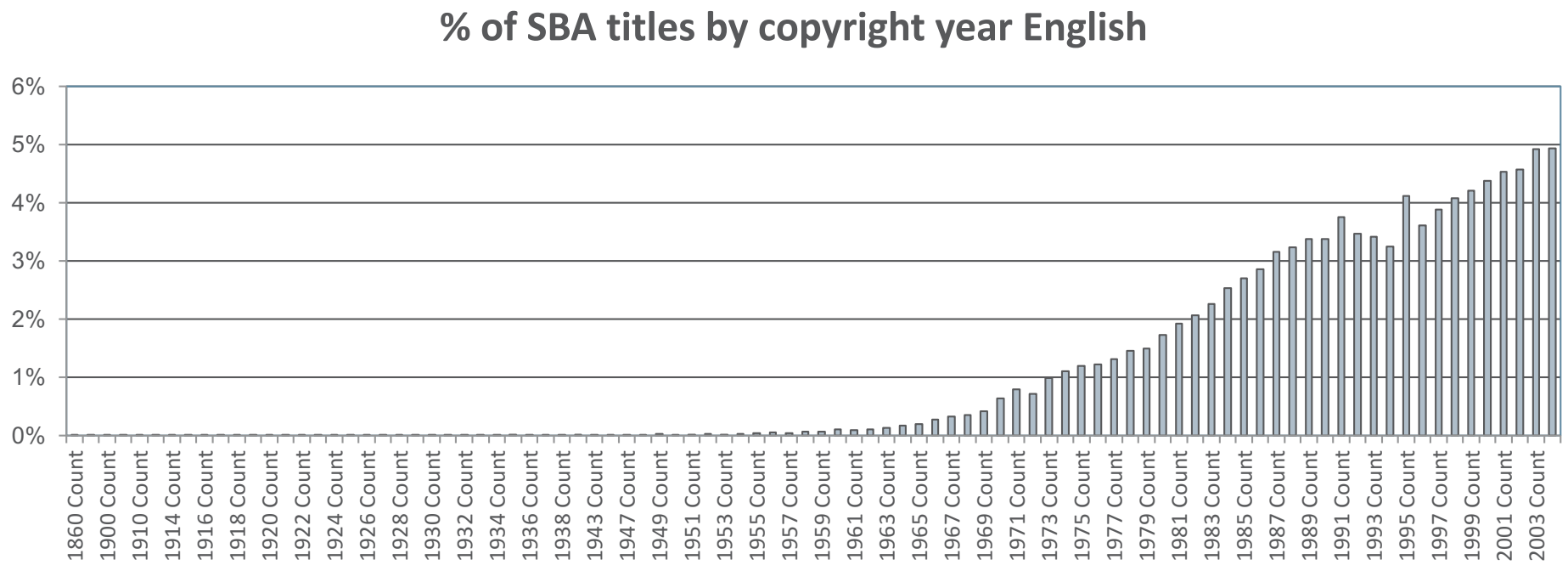
Springer's ambition:

- **Around 120,000 STM eBooks, dating back to the 1840s**
- **No DRM – no limits on simultaneous users, printing or downloads**
- **Integrated into SpringerLink**

Springer Book Archives – Age of the content

60% of English/International SBA books published later than 1990

85% of English/International SBA books published later than 1980



What's new in eBook content in 2016?

The 2016 eBook collections and number of titles

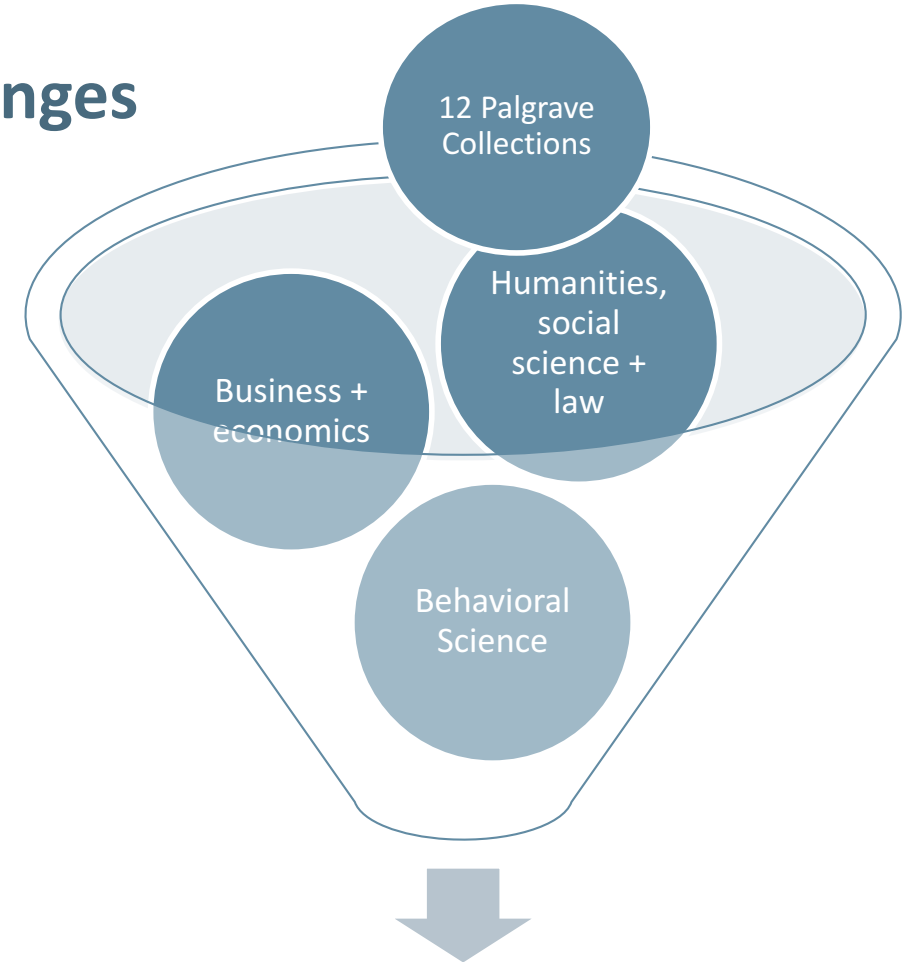
Humanities and Social Sciences Collection			Science, Technology and Medicine Collection	
Behavioral Science & Psychology	+260		Biomedical & Life Science	+640
Business & Management	+430		Chemistry & Materials Science	+300
Economics & Finance	+480		Computer Science	+1100
Education	+450		Earth & Environmental Science	+390
History	+230		Energy	+130
Literature, Cultural & Media Studies	+500		Engineering	+930
Political Science & Internl. Studies	+410		Mathematics & Statistics	+545
Philosophy & Religion	+320		Medicine	+785
Social Sciences	+560		Physics & Astronomy	+420
Law & Criminology	+250		Professional & Applied Computing	+230

2016 eBook packages: The changes

Packages no longer available as of copyright year 2016 are:

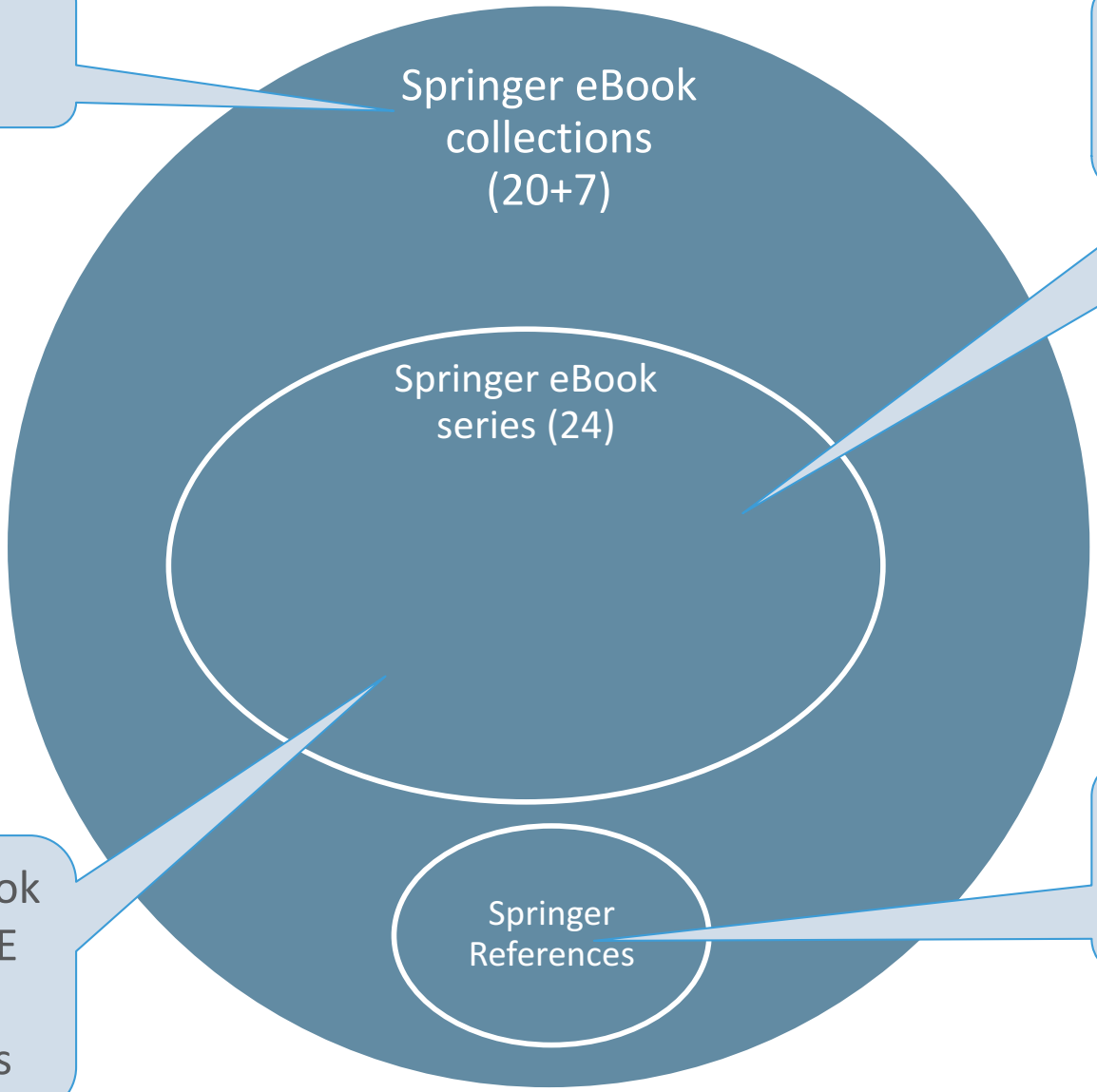
- Humanities, Social sciences and Law
- Behavioral Sciences
- Business and Economics

Palgrave content available on SpringerLink



Humanities & Social Sciences Complete Collection

Springer eBooks on SpringerLink



This includes EVERYTHING!

Bookseries have archives as well (<2005)

Book series and Book series archives ARE included in the subject collections

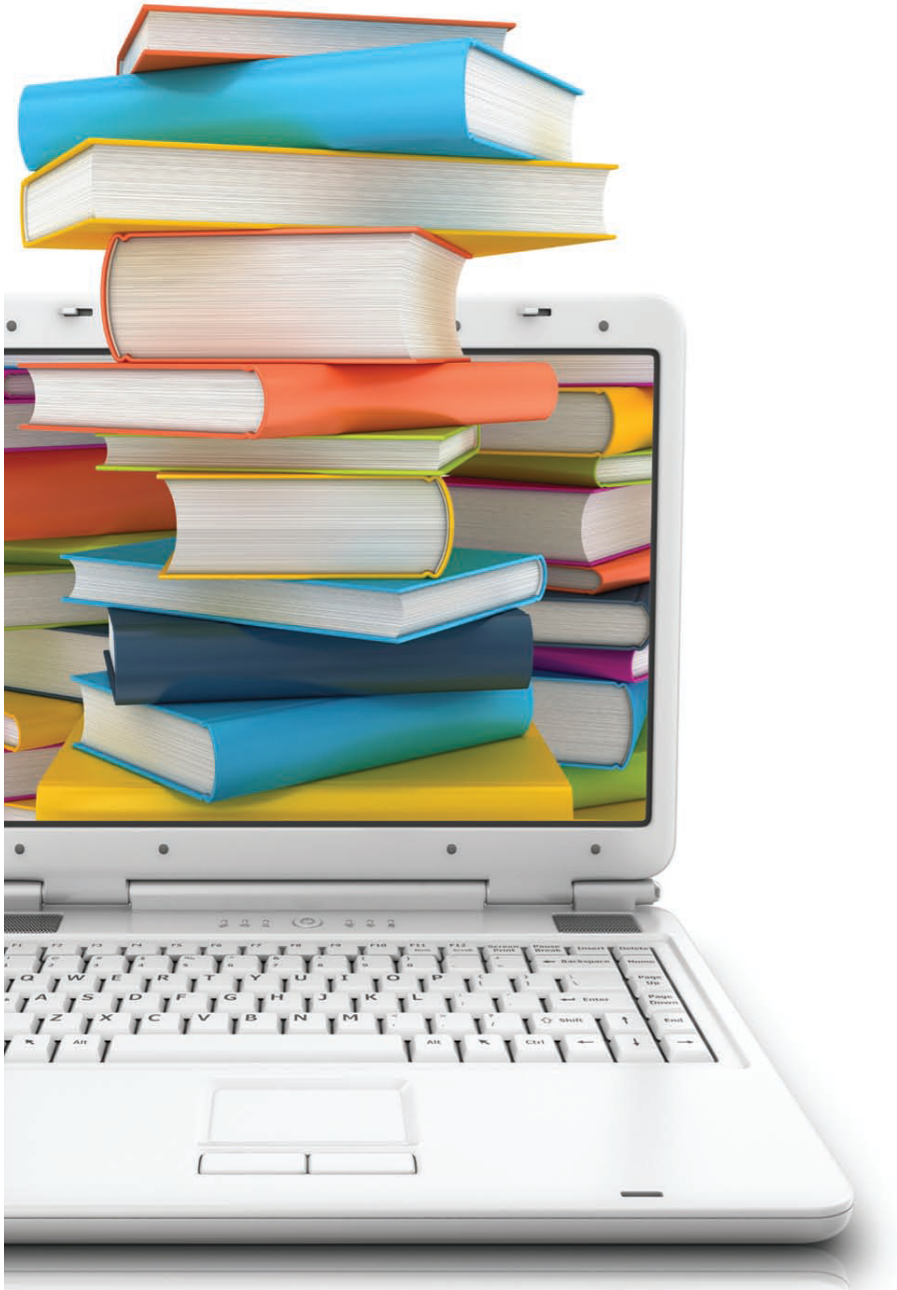
Reference works ARE included in the subject collections

The Palgrave archives

- **Mostly newly digitized content**
- **~ 10,000 titles**
- **8 packages**

SBA: Palgrave Archive titles	Number of titles
Palgrave Business & Management Collection	569
Palgrave Economics & Finance Collection	1,612
Palgrave History Collection	2,565
Palgrave Language & Linguistics Collection	51
Palgrave Literature & Performing Arts Collection	1,586
Palgrave Political & Intern. Studies Collection	1,876
Palgrave Religion & Philosophy Collection	386
Palgrave Social & Cultural Studies Collection	834
Total	9,479

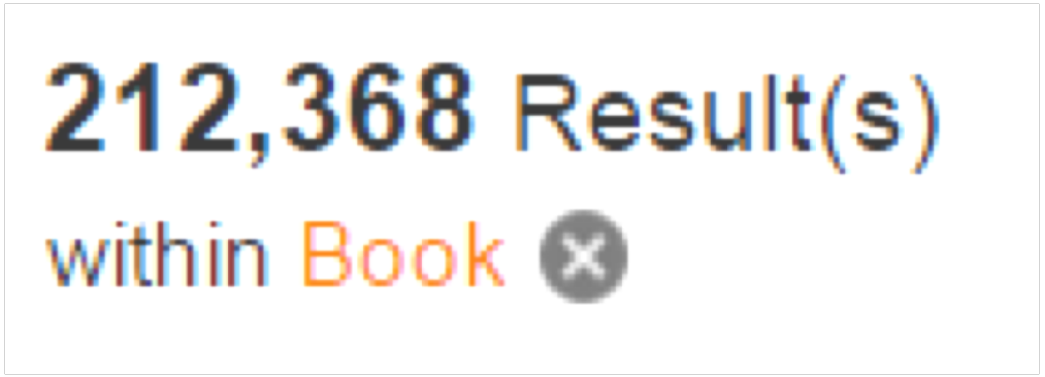
eBook features



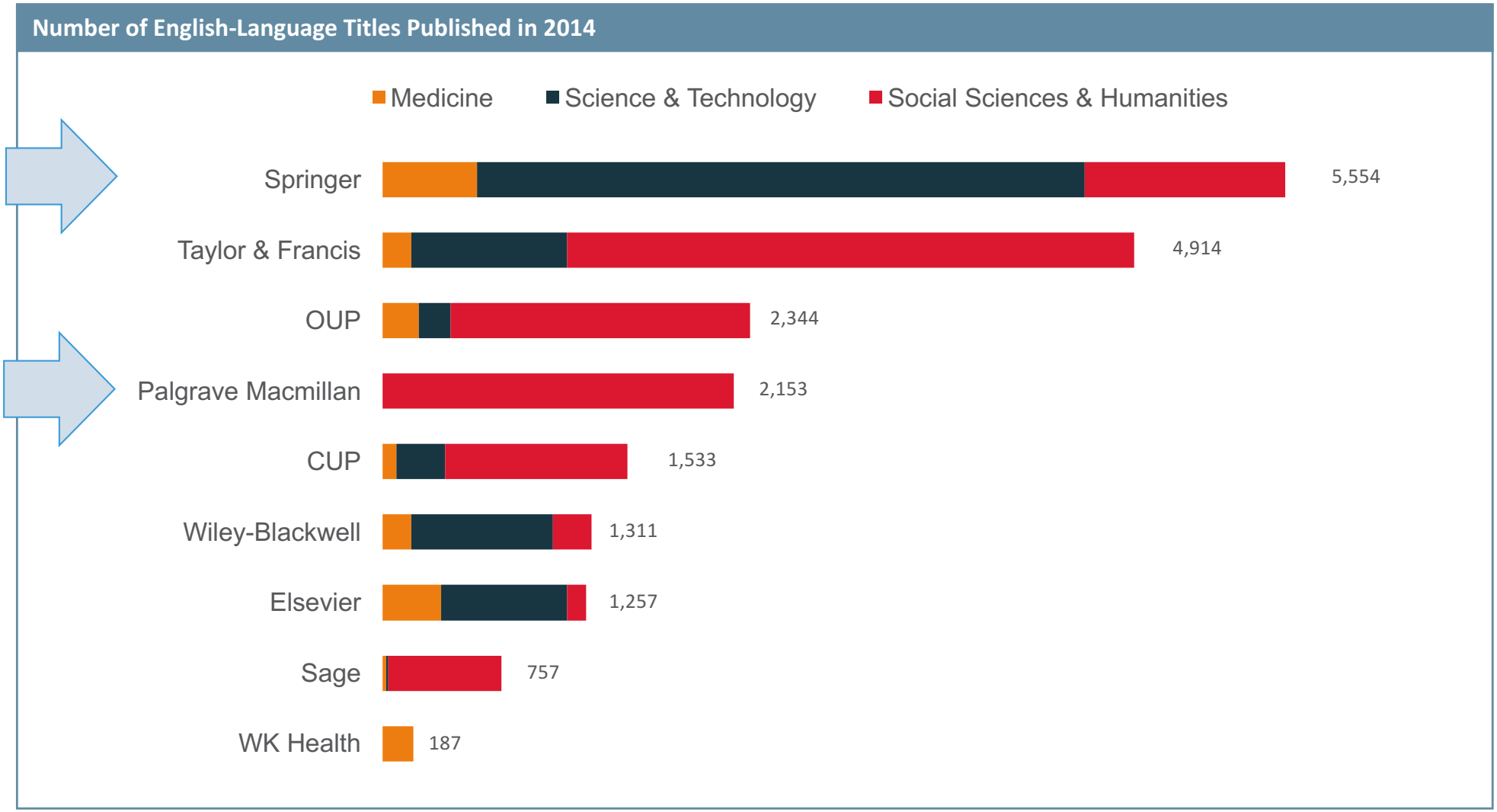
How many books?

Over two-hundred-thousand eBooks!

& growing.



Springer is now the largest publisher in STM and HSS (with Palgrave)



Data from www.puballey.com; only books available through YBP approval plans; if a book is published simultaneously in hard- and paperback editions, only the hardback edition was included

NO Digital Rights Management on all Springer eBooks

Libraries have the ease of:

- Unlimited number of simultaneous users
- Unlimited downloading Unlimited printing
- Unlimited sharing of PDF chapters or titles for studying/researching

For Faculty, Students, and Researchers no DRM means:

- Share and collaborate freely on the content they find on SpringerLink
- Include books or chapters as course-related teaching materials
- Use References for research papers and studying
- Use Springer eBooks in course and research papers

No Digital Rights Management and Continuous Access

PRINT

Unlimited printing for non-commercial purposes

According to International Copyright Laws

One back-up copy allowed (not for shelf)

SAVE

HTML , ePub or PDF format

Save on storage medium

PCs, laptops , mobile, e-readers, etc.

NO saving on third-party devices like Endnote

SHARE

Inter-Library Loan (print)

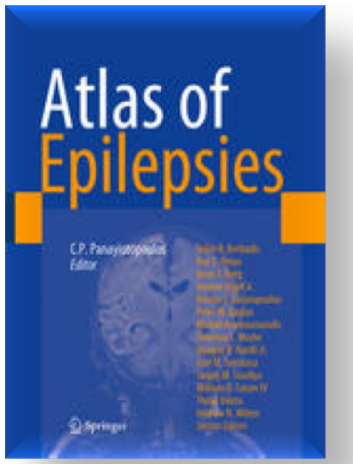
YES for course package

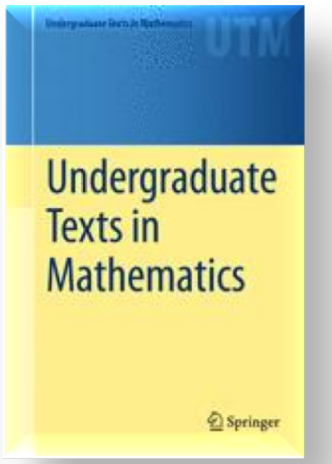
NO email to fellow patrons

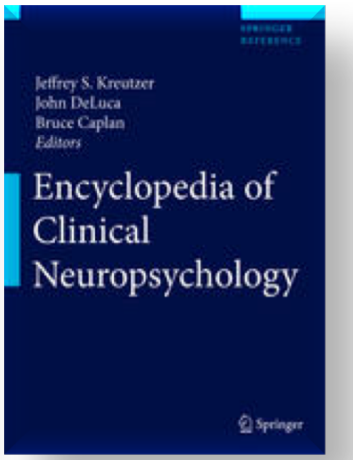
What can you find in Springer eBook Collections?

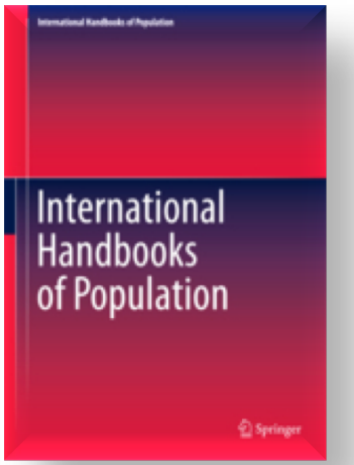
For teaching, studying, referencing , researching & learning, Springer eBook Collections include:

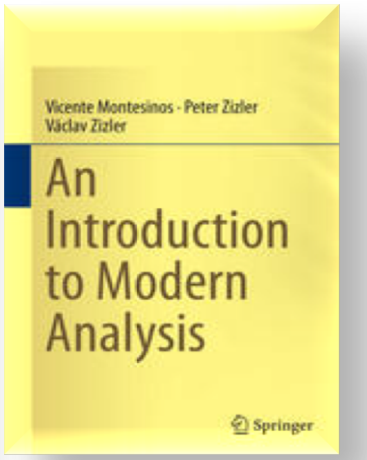
- Book series
- Encyclopedias
- Handbooks
- Major Reference Works
- Monographs







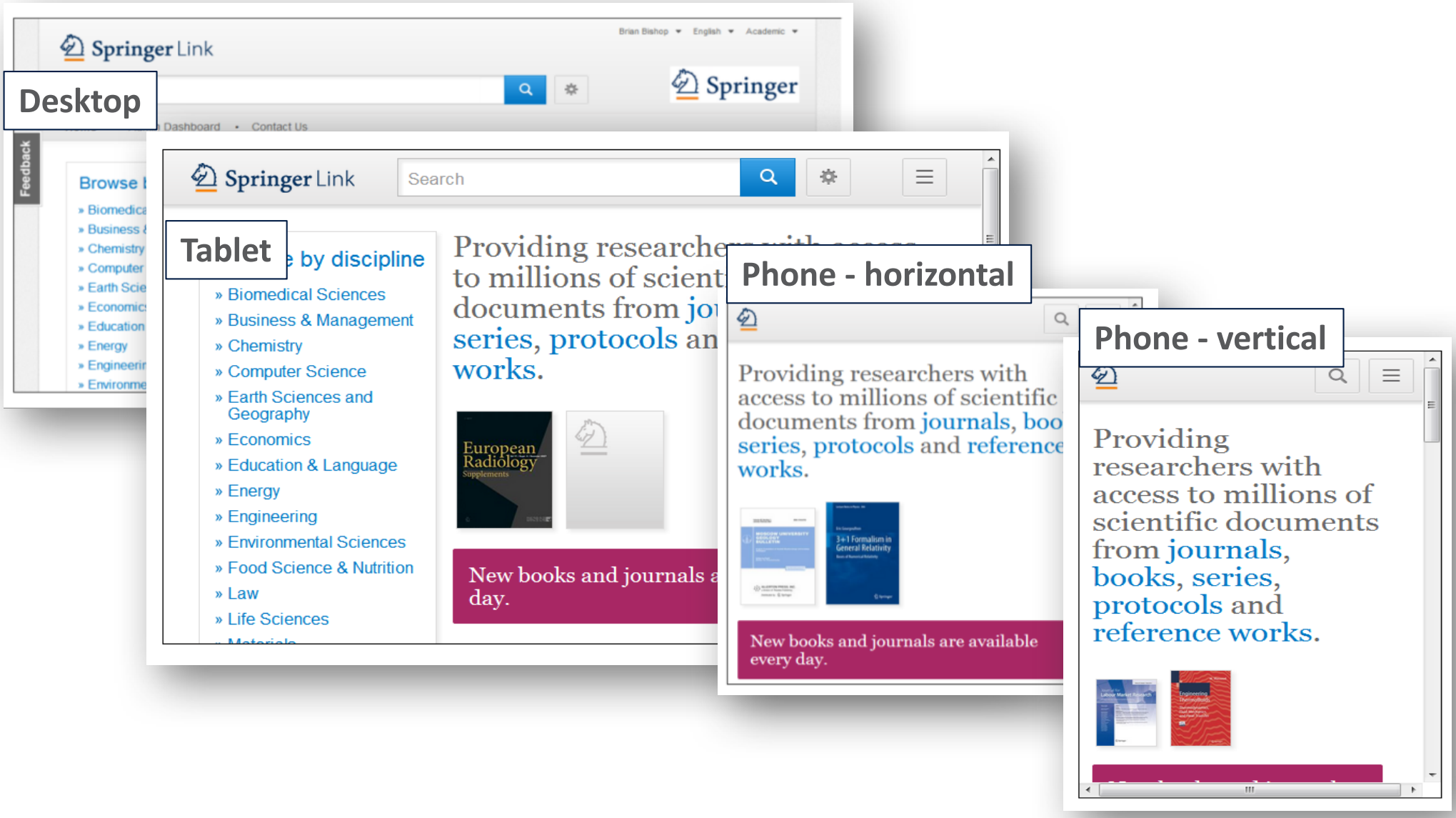


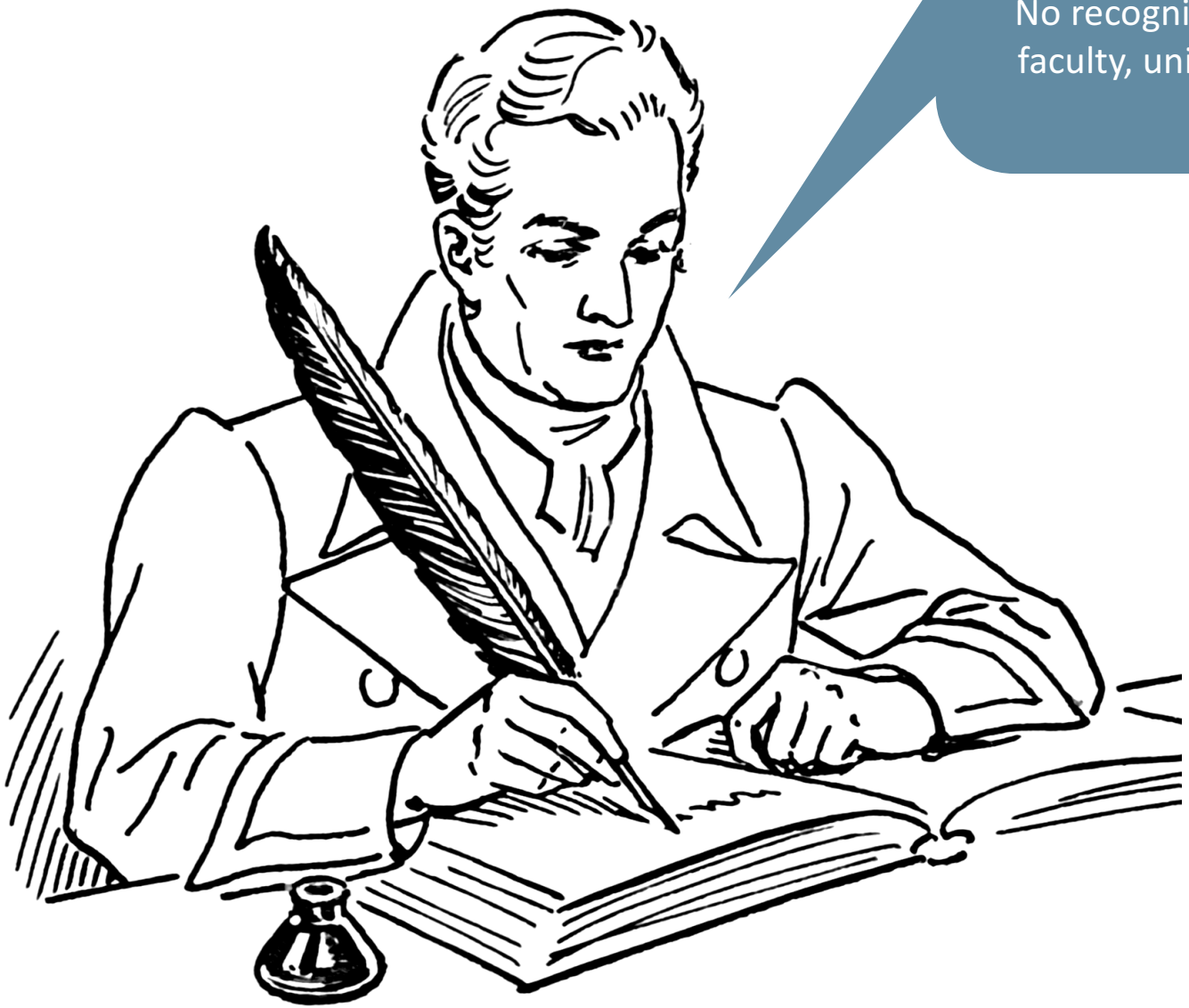


SPRINGER NATURE

Our platform is mobile optimized

Web responsive design allows for optimal viewing on all devices



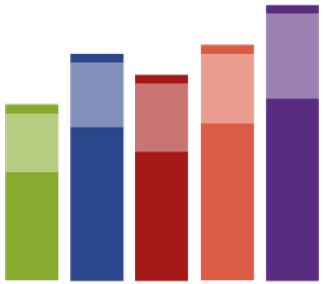


As an author I have no idea what the actual impact is of my book (so why should I go through the process of writing one?)

No recognition for my book from faculty, university administrators or funders

Bookmetrix pulls together information about the attention paid to, use of and impact of books

Books benefit hugely
from new ways of looking at attention & impact

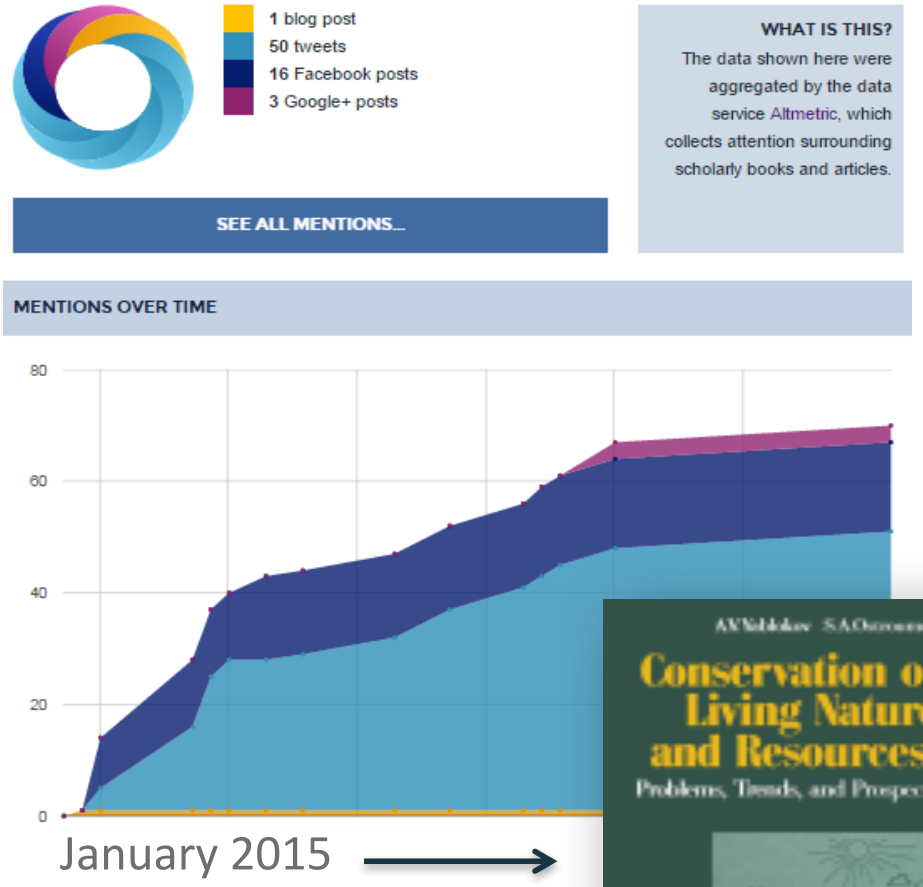


Bookmetrix

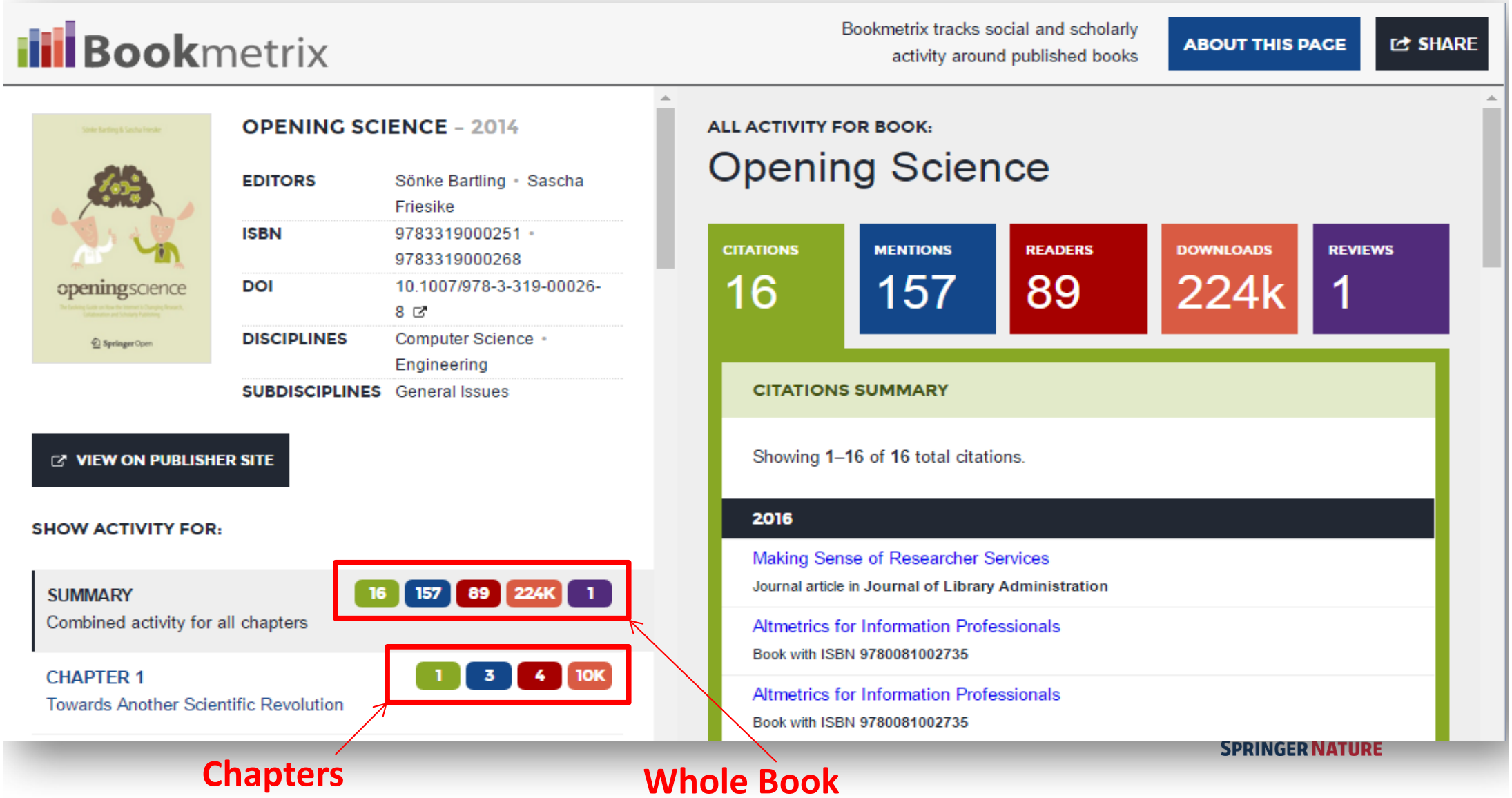
In addition, books, like journals, are discussed online

Including all books content!

42.000 **mentions**
to
98.000 books
published
before 2000



Bookmetrix - your book and chapter metrics dashboard



Valuable insight in citations…

ALL ACTIVITY FOR BOOK:

Opening Science

CITATIONS	MENTIONS	READERS	DOWNLOADS	REVIEWS
16	157	89	224k	1

CITATIONS SUMMARY

Showing **1–16** of **16** total citations.

2016

Making Sense of Researcher Services
Journal article in **Journal of Library Administration**

Altmetrics for Information Professionals
Book with ISBN **9780081002735**

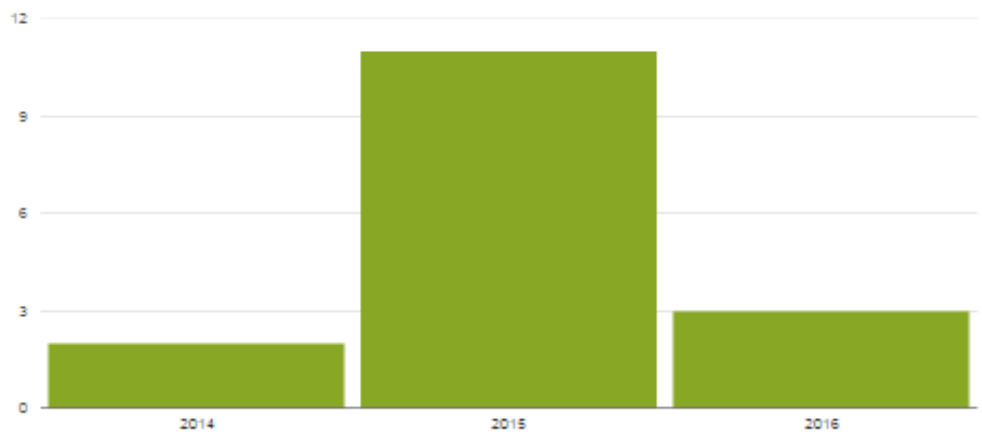
Altmetrics for Information Professionals
Book with ISBN **9780081002735**

2015

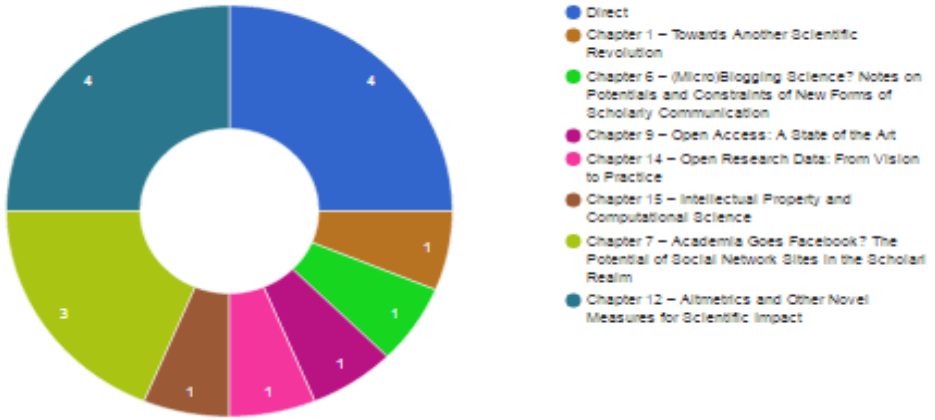
Data journals: A survey
Journal article in **Journal of the Association for Information Science and Technology**

Perspectives on social media in and as research: A synthetic review
Journal article in **International Review of Psychiatry**

CITATIONS BY YEAR



CITATIONS BY CHAPTER



Bookmetrix™ on SpringerLink

2014

Open Access

Opening Science

The Evolving Guide on How the Internet is Changing Research, Collaboration and Scholarly Publishing

Editors: Sönke Bartling, Sascha Friesike

ISBN: 978-3-319-00025-1 (Print) 978-3-319-00026-8 (Online)

Download Book (5,156 KB)

Table of contents (26 chapters)

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Front Matter

» Download PDF (183KB) Pages i-ix

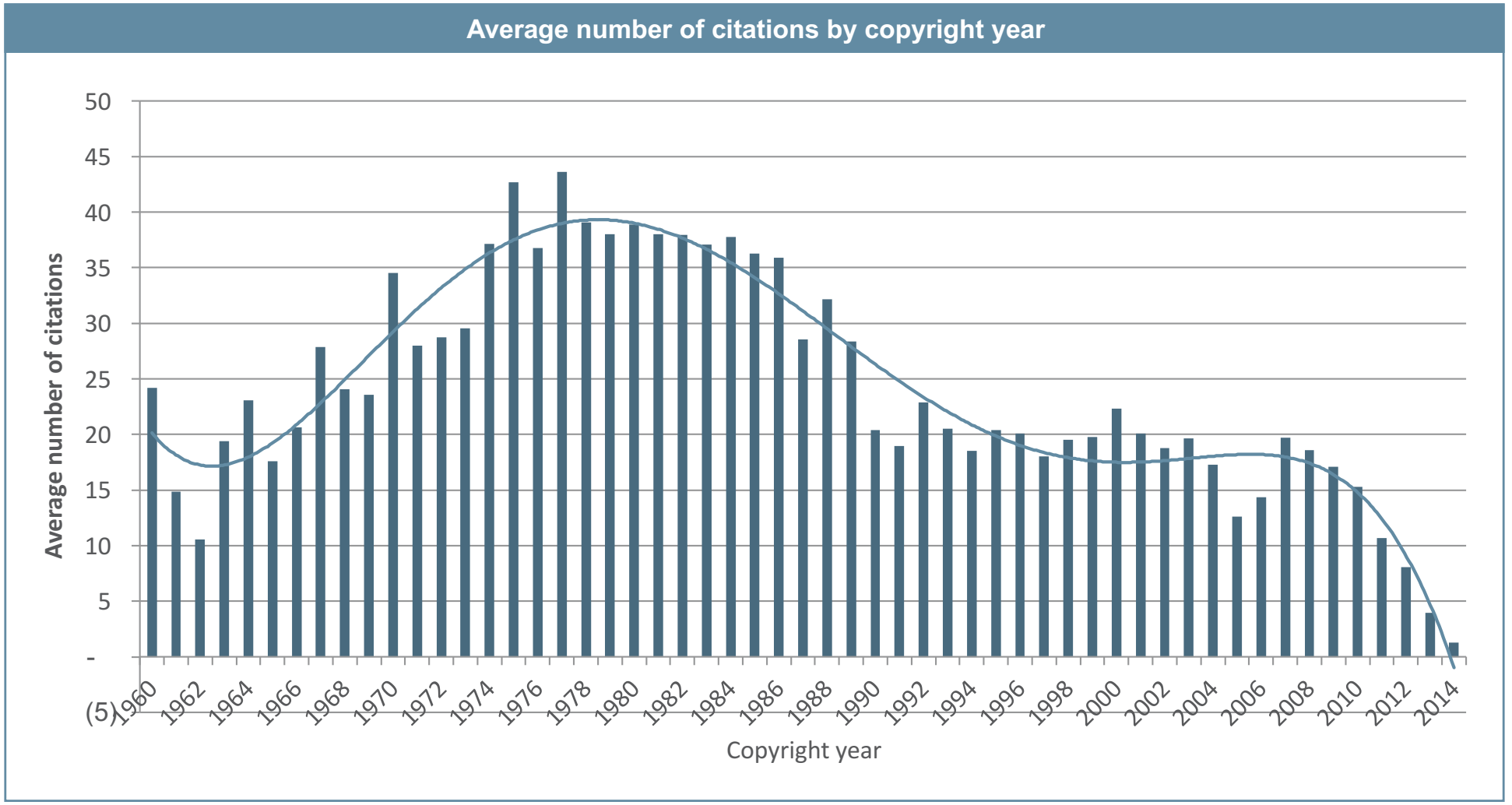
Basics/Background

Book Metrics

Citations	6
Mentions	128
Readers	48
Reviews	1
Downloads	145K

Provided by Bookmetrix

Surprised about this?



N= 107,313; only titles that are available on SpringerLink

Discovery

Search Engines & Discovery Services

✓ Full text indexing: All search engines, SCOPUS, WeB of Science

Abstract & Indexing

✓ Over 300 data feeds, daily data checks and feeds

Library Systems

✓ Marc records - Free Springer & OCLC records

Springer.com

✓ Product descriptions, USP, real-time stats per book

✓ Book Reviews: over 800 new book reviews per week!

Other Marketing Activities:

✓ Visit over 650 conferences a year

✓ Deploy over 22 million emails per year and 3 million book alerts!

It is not just about the number of available books

All grantees of RFBR have test access to the books until June 30, 2017

Monographies

63 000 books

Manuals

2005 – 2017 yrs

Until June 30, 2017

All collections

Book series

Atlases

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Thank you!

Matthias Aicher

General director 100K20

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