



Nature Research portfolio of journals and services

Joffrey Planchard

SPRINGER NATURE

Springer Nature

1.0

Three main structural branches

SPRINGER NATURE

Education

Research

Professional

Uniting some of the best brands in our field

SPRINGER NATURE



Springer

nature



BioMed Central
The Open Access Publisher



macmillan
education

Apress®

SCIENTIFIC
AMERICAN

palgrave
macmillan

INVESTIGACIÓN
Y CIENCIA

ежемесячный научно-информационный журнал
SCIENTIFIC
AMERICAN
В мире науки

Spektrum
DER WISSENSCHAFT

SPRINGER NATURE

Three main academic publishing models



Hybrid Open Access
Part-time editors
2,900+ journals
200,000+ books

nature

Subscription model
Full-time editors
43 journals
2 fully OA journals



Gold Open Access
Part-time editors
200+ journals

Nature Research and Institutional Partnerships

2.0

Introducing a new brand

nature research

The Nature Research portfolio comprises our best-in-kind scientific publications, products and services that support the broad needs of the researchers.

Nature Research Journals

Nature

Nature-branded research journals

Nature-branded reviews journals

Scientific Reports

Nature Communications

Nature Research Services

Nature Jobs

Nature Masterclasses

Nature Optional Author Services

Nature Research Products

Nature Index

Nature Insights

Nature Outlook

Nature Outlines

Nature News

Nature Research Events

Nature Conferences

Our values

nature research

We work to ensure Nature Research is valued as a:

- ✓ centre of **editorial expertise**
- ✓ **partner** to the research community
- ✓ committed **pioneer**
- ✓ home to a **breadth of research**
- ✓ brand of **integrity & trust**
- ✓ model of **excellence**

This also applies and extends across all components of Springer Nature

Nature Research Institutional Partnerships

The Institutional Partnerships division of Nature Research creates a bridge between Nature editors and universities, research institutes and governments. We develop close relationships with organisations in order to increase their impact in their field, raising awareness and promoting their research excellence.

We aim to meet the growing needs of research related institutions, helping them to:

- ✓ **Empower** researchers
- ✓ **Attract** top talent
- ✓ **Elevate** institutional profile on a global scale
- ✓ **Drive** collaboration, innovation and commercialization
- ✓ **Promote** brands and achievements to key audiences
- ✓ **Maximize** impact of research within and beyond academia

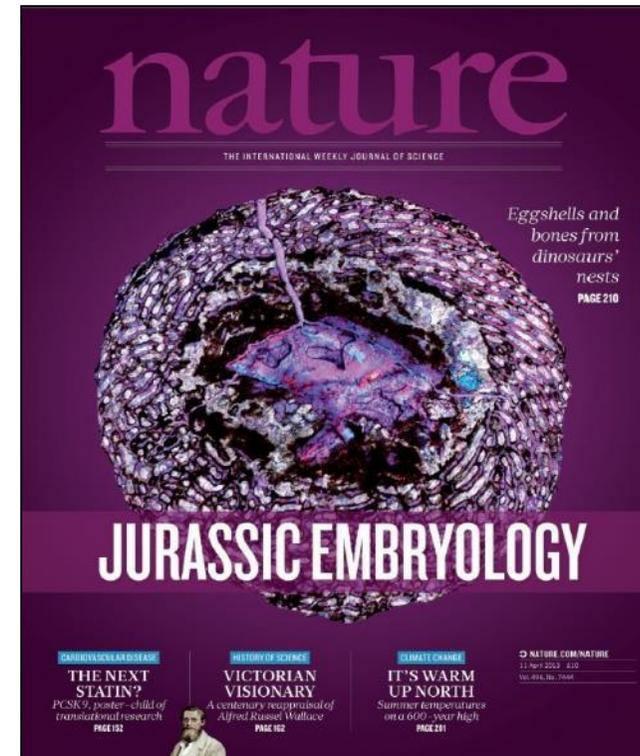
Journals from Nature Research

3.0

Nature

- First published in 1869
- #1 in Multidisciplinary Sciences, eight years in a row
- Current Impact Factor of 41.456
- **Original research with High-impact for Broad community**
- News and views, analysis, arts and books, supplements
- Weekly podcasts, and regular videos featuring the scientists behind the research

* 2014 Journal Citation Reports (Thomson Reuters, 2015)



Nature-branded research journals

24 Nature-branded research journals provide primary research papers along with reviews and commentaries to keep scientists up-to-date with the latest developments

Life Sciences



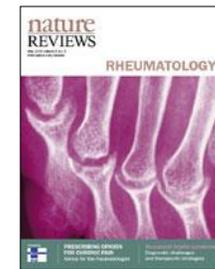
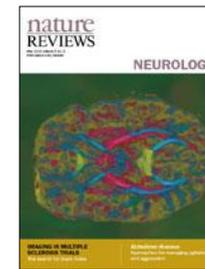
Physical Sciences



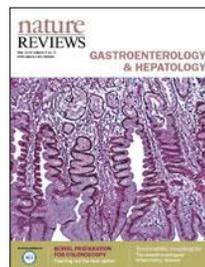
Nature-branded review journals

18 Nature-branded review journals provide reviews of the latest research papers by leading experts. Papers are rigorously reviewed and edited for maximum accuracy.

Life Sciences



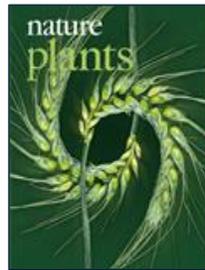
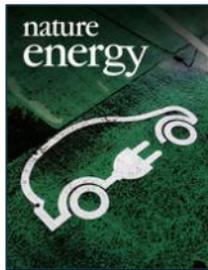
Clinical Sciences



Since 2015 new journals exploring new areas

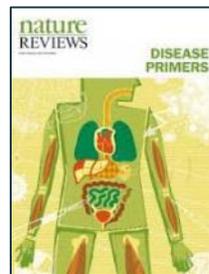
Since the early 2000's, Nature launched new journals in physical sciences including Nature Physics, Nature Materials, Nature Nanotechnology and Nature Chemistry

Nature-branded research journals in new areas



And 4 more journals coming in 2017...

Nature Reviews Disease Primers and our first review journals in Physical Sciences



And coming in 2017...



5 new journals launching in 2017

nature
astronomy

Announcing a new online-only Nature journal serving the astronomy community. *Nature Astronomy* will be open for submissions in the Spring 2016.

nature
ecology & evolution

Announcing a new online-only Nature research journal serving the ecology and evolution community. *Nature Ecology & Evolution* will be open for submissions in April 2016.

nature
human behaviour

Announcing a new online-only Nature research journal serving the behavioural sciences community. *Nature Human Behaviour* will be open for submissions in April 2016.

nature
biomedical engineering

A journal for bench researchers, clinicians and engineers interested in understanding disease or improving human health.

nature
REVIEWS CHEMISTRY

Nature Reviews Chemistry will provide a mix of Reviews, Perspectives, Research Highlights and Commentaries on topics that span the breadth of pure and applied chemistry.

Open access online-only multidisciplinary resources



Nature Communications

- ✓ Flagship open access journal
- ✓ High-quality papers
- ✓ Rejection rate: ~50%
- ✓ Impact factor: 11.470



Scientific Reports

- ✓ Rapid open-access publication
- ✓ Technically sound and original research
- ✓ Rejection rate: ~25%
- ✓ Impact factor: 5.578

Services from Nature Research

4.0

Nature Research Institutional Partnerships

We draw upon the full range of Nature capabilities and solutions including:

- ✓ Training for authors, peer-reviewers and journal editors
- ✓ Video and Animations
- ✓ Custom Media

Our other services include (but are not limited to):

- ✓ Translation and Editing services
- ✓ Nature Index
- ✓ Nature Conferences

Two training programs for authors

nature
MASTERCLASSES

Publishing Academies

Experience level	Experienced researchers	Early career researchers
Number of attendees	25–30	50–250
Interaction	Highly interactive, group activities	Limited interaction
Disciplines	Natural sciences (specialised)	Natural sciences, social sciences, clinical (less specialised)
Trainer	2 Nature editors	1 Springer Nature publishing consultant

Peer review training workshop

1-day workshop for post-docs/junior faculty

Smaller (< 25 attendees)

Highly interactive

Peer review models

Ethics/responsibilities

Manuscript evaluation

Writing effective
reviewer reports



Journal editor training

1-day workshop for journal editors

Ethics &
responsibilities

Editorial
workflows

Author/reviewer
experiences

Improving
visibility

Identifying
trends

Difficult editorial
decisions

Highly
interactive



Video and Animations

Producing **high-quality videos** to explore the hottest areas of research, our editorial teams turn **scientific discoveries** into visually engaging, accessible and potentially **viral content**.

WHY VIDEO?

- ✓ 69% of users prefer to watch video to learn about a product or service
- ✓ 1/3 of online activity is watching video
- ✓ Average time spent on website:
 - Without video is 57 seconds
 - With video is 6 minutes

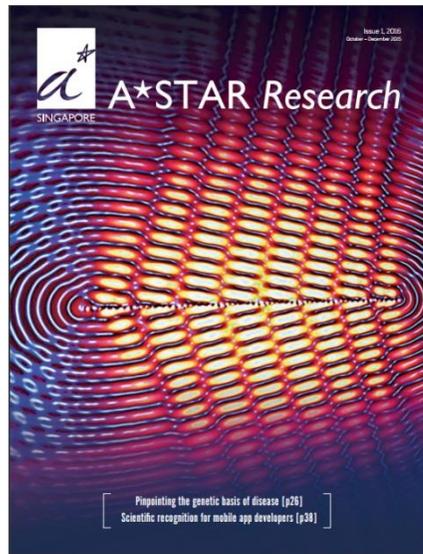


Nobel laureates in their own words
go.nature.com/2d44xiq

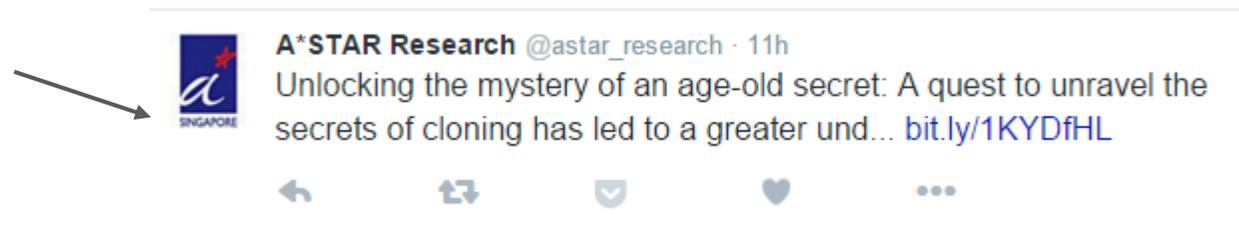


The evolution of oral anticoagulants
go.nature.com/2e5EAq7

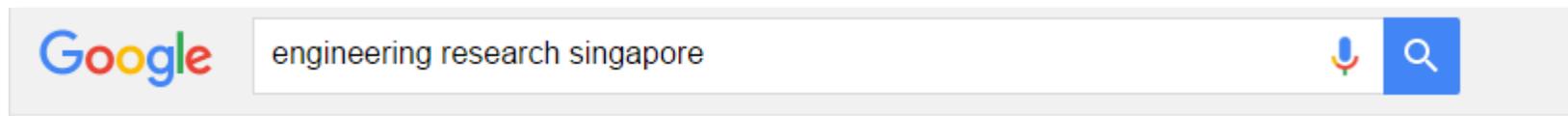
Custom media



Using analytics to refine digital offering



Social media as part of editorial package



Adwords campaigns driven by reader analytics

Other services

natureresearch
EDITING SERVICE

natureINDEX

natureconferences

Translation and Editing services

- ✓ Professional language and scientific edit
- ✓ Improving chances to get published

Nature Index

- ✓ Database of author affiliation
- ✓ Highlighting excellence in research

Nature Conferences

- ✓ Joint event organisation
- ✓ Attracting top speakers and participants

Thank you!

Questions?

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