



CONFERENCE PROGRAM



*3rd International
Scientific and Practical
Conference*

**World-class scientific journal – 2014:
Improving quality and expanding
presence in the world information
resources**

May 19-21, 2014

*Financial University under the
Government of the Russian Federation,
Moscow, Russia*

NEICON
ELECTRONIC INFORMATION



May 19, Monday

Financial University under the Government of the Russian Federation Concert Hall

9:00 – 11:00 Registration

Plenary session

11:00 – 13:00

11:00 – 11:50 Greetings from Conference organizers and guests

M.A. Eskindarov, Rector, Financial University under the Government of the Russian Federation

A.Yu. Kuznetsov, Executive Director, NP NEICON

Wim Meester, Elsevier Science Publishers, Netherlands

A.M. Polyakov, Deputy Director, Department of Science and Technology, RF Ministry of Education and Science

A.Yu. Gasparyan, Council Member, European Association of Science Editors (EASE), United Kingdom

11:50 – 12:20 **A.M. Polyakov**, Deputy Director, Department of Science and Technology, RF Ministry of Education and Science, Moscow

On the Program of State Support of Russian Journals' Improvement

12:20 – 13:00 **G.B. Fomin**, Advisor, Division of Scientific-methodological and Analytical Work, Department of Certification of Scientific and Pedagogical Personnel, RF Ministry of Education and Science, Moscow,

E.L. Shaposhnikova, Head, Division of Scientific-methodological and Analytical Work, Department of Certification of Scientific and Pedagogical Personnel, RF Ministry of Education and Science, Moscow

On the Requirements for Publication of the Main Research Results of Dissertations for Scientific Degrees

13:00 – 13:40 **Lunch (cafe "Finansist")**

13:40 – 14:20 **W. Meester**, Scopus Senior Manager, Elsevier, Amsterdam, the Netherlands

Russian in Focus: Scopus Content Selection Policy

14:20 – 14:45 **N.G. Kurakova**, Dr. Sc., director, CSTE RANEPa, member of Interdepartmental Commission for Scientific and Technological Forecasting under the RF President, Moscow

Competitiveness of Russian Universities: Detering Factors

14:45 – 15:10 **N.G. Kurakova**, Dr. Sc., director, CSTE RANEPa, member of Interdepartmental Commission for Scientific and Technological Forecasting under the RF President, Moscow

Industrial Partners of the University as Drivers of Fundamental Science Development

- 15:10 – 15:35 P.G. Aref'ev**, Expert, NTF, Moscow
Scientific Efficiency of Russian Universities, and the Method of Direct Financial Incentives for Publications: Light and Dark Side of the Moon
- 15:35 – 15:50 Coffee break**
- 15:50 – 16:30 A.Yu. Gasparyan**, Chief editor of “European Science Editing” journal, Council Member, European Association of Science Editors (EASE), Dudley, UK
Indexing Multidisciplinary Journals and the Science Impact
- 16:30 – 17:10 A.Yu. Gasparyan**, Chief editor of “European Science Editing” journal, Council Member, European Association of Science Editors (EASE), Dudley, UK
Ethical Issues in Science Editing
- 17:10 – 17:35 O.V. Moskaleva**, Advisor to the Director, Scientific Library, Saint Petersburg State University, St. Petersburg
Open Access Journals in the Citation Indexes: Some Statistics
- 17:35 – 18:00 V.A. Moskovkin**, Director, Center for Scientometric Research and University Competitiveness Development of BelSU, Belgorod
Journal Benchmarking: How to Improve Journal Positioning in International Scientometric Databases

May 20, Tuesday

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- 10:00 – 10:25 V.A. Sobolev**, Head of Analytical Projects, Elsevier S&T, Elsevier, Moscow
Scientometric analysis based on the Scopus database and SciVal Spotlight: Goals, Objectives, Functions
- 10:25 – 10:50 G.P. Yakshonok**, Analytical Services Consultant, Elsevier, Moscow
Profiles of Authors, Editors, Experts and Organizations in Scopus: Review and Possible Adjustments
- 10:50 – 11:15 G.P. Yakshonok**, Analytical Services Consultant, Elsevier, Moscow
Reference manager system Mendeley and ORCID as additional Scopus services
- 11:15 – 11:40 O.V. Kirillova**, Director, Training and Consulting Center “NEICON School”, NP NEICON, Moscow
On the Culture of Citing: Goals, Objectives, and Risk Factors of Mistakes
- 11:40 – 12:00 Coffee break**
- 12:00 – 12:25 M.A. Akoev**, Deputy Director, Monitoring Centre for Science and Education, Ural Federal University, Ekaterinburg.
Scientific Communication through the Prism of the Requirements for Scientific Journals
- 12:25 – 12:50 V.A. Glukhov**, Deputy Director, eLibrary/INION RAN, Moscow
Science Index for Publishers and Other Projects

12:50 – 13:15 **I.A. Sterligov**, Department Head, NRU HSE, Moscow
The Pilot HSE Project on Peer Evaluation of Russian Scientific Journals in History, Economics and Sociology: First Results

13:15– 14:00 **Lunch (cafe “Finansist”)**

Special Session:

“Recommendations of CSAB Scopus international experts to Russian editors and publishers”

14:00 – 14:40 **Wim Meester**, Scopus Senior Manager, Elsevier, Amsterdam, the Netherlands

Scopus Helping to Raise the Journal Quality on an International Level

14:40 – 15:20 **Holland Karen**, Expert, CSAB Scopus, Bolton, UK

The Scopus Journal Evaluation Process from the Perspective of the Subject Chair

15:20 – 15:50 **O.V. Kirillova**, Director, Training and Consulting Center “NEICON School”, NP NEICON, Moscow

Positive and Negative CSAB Scopus Experts’ Conclusions: Analysis Results

15:50 – 16:10 **O.V. Kirillova**, Director, Training and Consulting Center “NEICON School”, NP NEICON, Moscow

On the Formation of the Russian Expert Advisory Board for Assisting the Inclusion of Journals into Global Citation Indexes

16:10– 17:40 **Presentations of the participants. Discussions. Questions and answers**

17:40– 19:30 **Cocktails**

May 21, Wednesday

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10:00 – 10:20 **A.N. Veraksa**, Assistant Professor, Lomonosov MSU, Moscow

Experience of Launching a Psychological Journal in English, and Promoting its Inclusion into Citation Indexes and Other International Systems

10:20 – 10:40 **N.M. Borgest**, Professor, Samara State Aerospace University, Samara

Promoting a Scientific Journal Entering the International Market, at the Example of the Journal “Ontology of Designing”

10:40 – 11:00 **A.V. Podchinenov**, Deputy Director, Publishing Center of the Ural Federal University, Ekaterinburg;

L.S. Soboleva, Professor, Ural Federal University, Ekaterinburg
Scientific Humanitarian Journal: How to Become Indispensable Today

11:00 – 11:20 **S.Yu. Bogatyrev**, Assistant Professor, Financial University under the RF Government, Moscow

Practical Experience of Publishing in Foreign Financial Journals and Conferences

- 11:20 – 11:40** **Yu.I. Filippov**, Research Scientist, Endocrinology Research Center of the RF Ministry of Health, Moscow
Simple Solutions to Complex Problems: The Experience of Launching Russian Scientific Journals into the International Information Space
- 11:40 – 12:00** **Coffee break**
- 12:00 – 12:25** **A.S. Vikulin**, Deputy Director General, JSC “VTsI”, Moscow
Editorial-Publishing Platform Elpub 2.0: New Opportunities
- 12:25 – 12:50** **I.K. Razumova**, Deputy Director for Science, NP NEICON, St. Petersburg
Cooperation with International Publishers: Journal Incubators and Hostings
- 12:50 – 13:15** **E.M. Polnikova**, Chief Librarian, Scientific Library, Saint Petersburg State University, St. Petersburg
Author in Focus: Working with Authors to Improve the Skills of Scientific Writing and the Use of Electronic Resources
- 13:15 – 14:00** **Lunch (cafe “Finansist”)**
- 14:00 – 14:20** **E.G. Abramov**, Director General, Publishing House "Biblio-Globus", Moscow
The Role and Place of Publication Ethics in the Publishing Process
- 14:20 – 14:45** **S.A. Nurgaliev**, Head of Bid & Tender Team, ABBYY Language Services Co., Moscow;
A.A. Muntyan, Consultant Analyst, ABBYY Language Services Co., Moscow
Modern Technologies for High-Quality Preparation of a Foreign Language Editions
- 14:45 – 15:05** **M.F. Mizintseva**, Department head, VINITI, Moscow;
N.S. Soloshenko Department head, VINITI, Moscow
Prospects for the Development of New Special Information Products (the Example of VINITI AJ and DB in Industrial Economics)
- 15:05 – 15:25** **A.A. Batyushko**, Deputy Division Head, VINITI, Moscow
Developing New Approaches to Creating and Maintaining a System of Depositing and Full-Text Electronic Information Resource of Deposited Scientific Manuscripts on Fundamental Sciences
- 15:20 – 15:50** **M.M. Zel'dina**, Executive Editor, Publishing House "Biblio-Globus", Moscow
Association of Science Editors in Europe and America
- 15:50 – 16:15** **O.V. Kirillova**, Director, Training and Consulting Center “NEICON School”, NP NEICON, Moscow
On the Establishment of the Eurasian Association of Science Editors and Publishers
- 16:15 – 17:00** **Final discussion. Adoption of the Conference Program Document**

Address of the organizing committee:

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ermak@neicon.ru (for registration and payment)

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Venue address:

Financial University under the Government of the Russian Federation

Concert Hall

125993, Moscow, Leningradskiy prospekt, 55. Metro "Aeroport" (follow the exit sign to the Financial University)

Passage from the metro map





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